

OCEAN
BEACH

DOLLAR DAYS

NEXT
WEEKHERE'S the
POINT

By SPENCE HELD

A bunch of the boys were whooping it up in an alley the other day—I don't know whether they were bloodthirsty Comanches, Wholesome Polecats, or Moon Men.

Uttering wild cries, they surrounded the enemy and jabbed him with lances and beat him lustily with clubs.

The enemy was a tall garbage can.

"Hey," called a citizen suffering from battle fatigue. "Why don't you kids play down in the canyon?"

They paused, thunderstruck. "My mother won't let me," one said. "There's rattlesnakes down there."

A few years ago, when Point Loma was mostly brush-covered hills and canyons, the kids in Ocean Beach ranged far and wide—and seldom, if ever, saw a rattlesnake.

But now the kids can't even play in the few canyons that are left.

They might step on a rattlesnake.

Haw!

One of my spies reports as follows:

People who are worried about juvenile delinquency would have been amazed at the Easter Concert given at two Point Loma High School assemblies last Thursday.

The Point Loma Choir, under direction of Robert Heninger, sang "The Crucifixion" from Handel's "Messiah," and you could have heard a bobby pin drop.

The 600 or so teenagers at each assembly sat raptly as the maroon-robed choir sang the great oratorio.

Between numbers Linda Jessop read the Bible story of the Crucifixion and Resurrection to a completely silent audience.

Well, we went to see "Lady Precious Stream" at Cal Western Saturday night.

My wife thought it was charming and I enjoyed a good deal of it.

In this Chinese play, Precious Stream, third daughter of the Prime Minister, says in vain to her fancy suitors and marries a humble gardener. So far, so good. But I encountered some difficulty in swallowing the second act—the gardener joins the army and stays away for 18 years in the "Western Regions," where he becomes king. But he returns finally—"Precious Stream is waiting for him in a cave—and they live happily ever after."

The Chinese costumes were effective; the dialogue was amusing, and there was an element of satire that I liked.

Raymond Sparks did a good job as the world-weary Wang Yun, Prime Minister. Precious Stream was played by Betty Anne Anderson; she sparkled in the role.

In fact, the whole cast performed competently. . . . Director Carl Glick rates congratulations.

CORNET STORE GRAND OPENING
TODAY, FRIDAY AND SATURDAY

Grand Opening of the new Cornet 5-10-25 Store at 4864 Newport Ave., Ocean Beach, will be held today at 9 a.m. and continue through Friday and Saturday, according to William Barry Jr., manager.

Barry said the store hours for the three Grand Opening days will be from 9 a.m. until 9 p.m., "in order that the people will have a chance to visit our new store during the Grand Opening sale."

The store has more than 12,000 square feet of floor space; it is the 136th outlet in "the largest independently-owned variety chain of stores in America," covering California and six other Western states. It features nationally-advertised merchandise in 51 departments.

This new modern Cornet store is designed for easy shopping with self-service counters, slim line fluorescent lighting, and modern display fixtures.

Manager Barry today issued a cordial invitation to all Peninsula area residents to pay a visit. "There is no obligation to buy," he said.

He declared that much of the success of Cornet Stores during the past 32 years can be attributed to the high standard of ethics under which the firm operates. "Sound principles of fair dealing have always been fundamental with us and have always been observed," he said.

"This policy has resulted in great growth.

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area.

Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.

No. 22—Thirty-Sixth Year.

Ocean Beach, San Diego 7, Calif.

Thursday, March 29, 1956

Phones: AC 3-3156 AC 3-3157

Ten Cents a Copy

TEN PAGES



Slogan Contest

Mrs. Cora Beebe, of 2155 Abbott St., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 9 of this issue, along with full details of the weekly contest.

Services Set Fri.

For J. P. McAlpine

John P. McAlpine, 76, of 4983 Newport Ave., a resident of Ocean Beach since 1911, died Tuesday in a local hospital. Funeral services will be held Friday at 2 p.m. in Benbough's Mortuary, with entombment at Cypress View Mausoleum.

Formerly in the real estate business here, Mr. McAlpine had been retired for several years. Surviving are his wife, Mrs. Martha McAlpine; a daughter, Mrs. Alice Morris, of Ocean Beach, and a brother, James McAlpine, of Streeter, Ill.

Peninsula Council

To Meet Monday

Peninsula Area residents interested in studying the needs of youth in this area, are invited to attend a meeting of the Peninsula Council, Monday evening, April 2, at 7:30 in the cafeteria of Dana Junior High School.

Dr. Clarence B. Loomis, temporary chairman, urges all organized groups in the area to send representatives to the meet.

CORNET STORE GRAND OPENING
TODAY, FRIDAY AND SATURDAY

Grand Opening of the new Cornet 5-10-25 Store at 4864 Newport Ave., Ocean Beach, will be held today at 9 a.m. and continue through Friday and Saturday, according to William Barry Jr., manager.

Barry said the store hours for the three Grand Opening days will be from 9 a.m. until 9 p.m., "in order that the people will have a chance to visit our new store during the Grand Opening sale."

The store has more than 12,000 square feet of floor space; it is the 136th outlet in "the largest independently-owned variety chain of stores in America," covering California and six other Western states. It features nationally-advertised merchandise in 51 departments.

This new modern Cornet store is designed for easy shopping with self-service counters, slim line fluorescent lighting, and modern display fixtures.

Manager Barry today issued a cordial invitation to all Peninsula area residents to pay a visit. "There is no obligation to buy," he said.

He declared that much of the success of Cornet Stores during the past 32 years can be attributed to the high standard of ethics under which the firm operates. "Sound principles of fair dealing have always been fundamental with us and have always been observed," he said.

"This policy has resulted in great growth.

Scouts Complete First Aid Course

Forty-six Boy Scouts were awarded Red Cross junior first aid certificates at a "graduation ceremony" and Court of Honor Friday night at Westminster Presbyterian Church. Some 300 guests attended.

Arthur Garrett, director of safety services for S. D. Chapter, American Red Cross, awarded the certificates to the Scouts, representing North Shore District Troops 223, 525, 544, 555 and 500—the host troop.

Coordinated with the junior course was the opportunity to meet the Scout safety and/or first aid merit badge requirements. Ray Smith, assistant scoutmaster, Troop 500, and Vernon (Tex) Guess, North Shore district executive, made the troop presentations.

These included the award of 34 safety merit badges and 41 first aid merit badges during the Court of Honor.

Among the "graduates" were

Smith and five scoutmasters—Philip Crittenden, Troop 500; Spencer Church, 223; Ken Hall, 555; Jack Hampton, 544; and John Sneed, 524.

They had served in two ways—as instructors during the 24-hour elapsed-time junior course for the 46 Scouts, and, secondly, they took advanced first aid instruction under the guidance of Fred Gilmor and Knute Takle, assistant scoutmasters of Troop 500 and ARC first aid instructors.

As a result, these six Scout leaders were awarded the ARC standard and advanced first aid cards, plus the Scouters' emergency Red Cross first aid patch.

Garrett credited Gilmor and Takle with bearing the brunt of the course administration and carrying it out to a successful conclusion.

The "graduates" are as follows:

Troop 223—Robert Jones, Danny Kite, Jerry McHenry and Peter Sterbenz.

Troop 500—Bill Burgess, Thomas Chapman, Alan Crittenden, Robert Crittenden, Paul Evans, John Hickman, Michael Kew, Jeff Lustig, Charles Nickel, James Nickel, Bill Phaler, Martin Reutinger, Lee Scales, Carl Takle, Gerald Teudt and Chris Town.

Troop 525—Gregory Abbott, Villy Chubb, Gary Farrar, Dave Guyer, Bruce Kehrl, John Sneed, Nicholas Waite, Brian Wiersma, John Zamiska and David Zamiska.

Troop 544—Steve Buffington, Herbert Dickard, Bob Ehlers, Jerry Hampton, Frank Kennally, Steven Moss, David Sansbury and Dennis Squier.

Troop 555—Pat Bishop, Gene Kramer, Larry Lake, Bill Lowry, Joel Sampsell and Tom Tracy.

Troop 281 (Balboa District)—Lee Stover.

Moose Announce
'Easter Carlift'

Ocean Beach Moose lodge will cooperate in this year's national Moose "Operation Easter Carlift" by placing 15 automobiles and drivers at the disposal of persons who desire transportation to church this Easter Sunday, according to Reg Mattson, civic affairs chairman.

Free transportation to the church of their choice will be offered to persons who, because of illness, disability or similar causes would otherwise be unable to attend.

Mattson urges all residents who would like to avail themselves of this service to contact him at the Moose lodge, 5019 Newport Ave., or telephone him at AC-3-6689 after 4 p.m.

H. J. Thomas Dies;
Services Held Tues.

Services for Herbert J. Thomas, 84, a retired building contractor, were held Tuesday in Beardsley Funeral Home, with Rev. N. N. Ogden officiating. Cremation followed.

Mr. Thomas, who had resided here 25 years, died Sunday at his home, 1592 Sunset Cliffs Blvd. He is survived by his wife, Mrs. Mabel K. Thomas; two daughters, Mrs. Ethel Lewis, San Diego, and Mrs. Mary Hartel, Vista, Calif.; three grandchildren and eight great-grandchildren.

'Best Foot Forward'
To Be Presented
By SDSC At Dana

A light musical, "Best Foot Forward" will be directed and produced by San Diego State College students April 5, 6, 13 and 14 at 8:30 p.m. at Dana Junior High School auditorium.

Popular in its Broadway run, the play involves the complications arising amid preparation for Winsock's homecoming dance when a movie star announces she is coming as Bud Hooper's date. Movie fan Bud Hooper's date. Movie fan Bud Hooper's date. Movie fan Bud Hooper's date.

The gaiety features several song hits among the dozen musical numbers: "Buckle Down, Winsock," "Pass That Peace Pipe," "The Boy Next Door" and "That's How I Love The Blues." A 25-voice chorus backs up the lead performers. Starlight Opera performer Ole Kitleson is the light-hearted Bud; Carole Baldauf is the publicity-seeking actress; and Gay Cowie is his suffering girlfriend.

Directed by speech arts major Tom Lasswell, "Best Foot Forward" is the first all-student production in eight years at State.

Easter Sunrise Services
To Be Held On Pt. Loma

Easter sunrise services atop Point Loma will be held Sunday, April 1, at 6:30 a.m., at Cabrillo National Monument.

Rear Admiral Thornton C. Miller, senior chaplain, 11th Naval District, will deliver the Easter message. He will be assisted by Captain Harris W. Howe, USNCT chaplain, who lives at 1224 Catalina Blvd.

Soloist for the occasion will be Alice Mae Sharpe. Other musical selections will be presented by the USNCT Recruit Choir, under the direction of William F. Forrest, USN. They will be accompanied by James S. Robinson, USN, organist.

Sponsored by the Kiwanis Club of Point Loma, this is the sixth consecutive year for a city-wide Easter Service at the Monument.

Boy Scouts of Troop 223 will be ushers.

W. A. Morlin Dies; Services Monday

Wilfred A. Morlin, 55, well-known Ocean Beach business man, died Tuesday night at Paradise Valley Hospital after a long illness. Services will be held Monday at 1 p.m. in Bonham Brothers chapel, with cremation to follow.

Mr. Morlin was a former member of Ocean Beach Kiwanis Club, and a member of the local Chamber of Commerce.

He and his wife, Mrs. Lillian Morlin, celebrated their 25th wedding anniversary last fall. He is survived, also, by a sister, Mrs. Grace A. Norden, and a brother, George C. Hallin, both of Ocean Beach.

Morlin's Tot Shop, which he



QUEEN—First of 180,000 DDD instructional booklets to be mailed telephone subscribers in the local metropolitan area is shown by Sharon Thomas, queen of the forthcoming Yellowtail Fishing Derby.

DDD BOOKLETS TO BE MAILED

Small, red covered booklets with detailed instructions on how to place Direct Distance Dialing calls will be mailed to local telephone subscribers next Monday, Don Lewis, Pacific Telephone district manager, said today.

This new system, enabling local people to dial many of their own long distance numbers, to 200 places in Southern California, and 18 other major sections in the country, will be cut into service April 15.

"The booklets are the most important part of our instructional program," Lewis said. "For example, an area code is not required for numbers within the local code area of San Diego, Imperial, Orange, Riverside and San Bernardino counties."

Average time for completion of calls under the new system will be about 30 seconds, he added. Only station-to-station calls will go through DDD.

O. B. Track Meet

Set For Saturday

On Saturday, March 31 the Ocean Beach 20-30 Club is sponsoring a track meet at the Ocean Beach Community Center at 9 a.m.

Awards will be given for first, second, and third places. The events will be open for 4th, 5th, and sixth grades, and winners will be eligible for the city finals. Students from all schools in the Ocean Beach area may participate.

Services Held Fri.

For Mrs. Jones

Rev. William Bolton officiated at funeral services in Beardsley Funeral Home Friday for Mrs. Jennie Jones, 89, of 4854 Brighton Ave., who died in a hospital March 20.

She had lived here four years. Surviving are a daughter, Miss Hallie Jones and a son, William Jones, both of Ocean Beach; and another son and three other daughters residing in Pennsylvania.

Colt Wins Again

Pete Colt, 17, won first place in the Zone run-off of the Lions Club Student Speakers Contest at Crown Point Elementary School.

Colt competed against representatives from Clairemont, La Jolla, Pacific Beach and Coronado. His next assignment will be in the Regional run-off, April 5, at the Uptown Club.

Representing the Ocean Beach Lions Club, Pete is a senior at Point Loma High School. He is the son of Mr. and Mrs. William Colt, 3963 La Cresta Drive,

LETTER TO THE EDITOR

Reference is made to your edition of Thursday, March 15, containing a letter to the editor with respect to the cost of reclaiming water. The letter implies that we gave misleading information to the Ocean Beach Kiwanis Club on sewage reclamation.

We would like to answer the statements made in the order in which they were given.

1. The letter claims that "the cost of reclaiming sewage water, including distribution, interest and principal on Bonds, ranges from \$9 to \$20 per acre foot and NOT \$65".

Reference is made to page 380, the County Sewerage Report by Caldwell, Hyde and Rawn. It can be seen that the estimated average annual cost for reclaiming water for use in Balboa Park is \$55.40 on a 40-year average and \$60.90 on an annual average if a separate plant is built for reclamation. Similarly, costs for other certain places within the City are in that category.

2. The costs from \$9 to \$20 per acre foot do not apply to the

City of San Diego.

3. Salinity of some of the sewage comes from salt water infiltration as well as regeneration of water softeners.

4. Conditions in Imperial Valley are totally and entirely different from those in the San Diego area. Imperial Valley uses from 4 to 6 times as much water per acre than can be used in the San Diego area. They also have to install drainage facilities and wash out the salts that accumulate.

5. The statement, "we are paying approximately \$111 per acre foot" pertains to the small retail delivery. The wholesale cost of Colorado River water to the City varies from about \$35 to \$50 per acre foot depending on how much is bought. The difference between the wholesale and retail cost to the consumer is due to the cost of maintaining the water system, paying bond interest and redemption, taxes, and making substantial capital improvements from revenues.

P. BEERMANN,
Director, City Water Dept.

ELEMENTARY SCHOOL MUSIC
FESTIVAL SET NEXT MONTH

A featured event during the 37th annual observance of Public Schools Week here will be an all-elementary school music festival scheduled Sunday, April 29, at 4 p.m. in Hoover auditorium.

The concert, to be given by the all-city elementary band and all-city elementary orchestra, formerly has been held at Balboa Bowl either on Mother's Day or during Music Week. This year, however, because of traf-

fic congestion in the park, the groups will perform at Hoover High School.

Children participating in the music festival have been recommended for their musicianship by the eight area instrumental teachers, and represent almost all city elementary schools.

The groups will perform individually and together, with a few outstanding students appearing in ensemble or solo. The program highlights the children's work for the year.

Jeepers Creepers It's Mr. Peepers

It was a "big wide wonderful world" for Mr. Peepers, the pet parakeet of Peggy Robinson, who took advantage of an open door and left for parts unknown.

While Mrs. A. T. Robinson of 4893 Niagara Ave., and her other three youngsters, Rickey, Dennis and Alan were combing the nearby vicinity for the escapee, the blue parakeet was seen by Mrs. Pauline Oaks as he sat on the hood of a parked car on Narragansett Ave., scolding the image of himself in the chrome.

He might have spent the rest of the day there if Mrs. Oaks hadn't convinced him that no self-respecting parakeet flew about unescorted. So it was only a matter of minutes before Mr. Peepers was safe at the home of Mrs. Oaks on Cape May Ave.

Classified Ad
Meanwhile, his owner had no way of knowing he was safe and an ad was placed in the lost and found column of the Peninsula News, which resulted in an early recovery of the wanderer.

The joy of 8-year-old Peggy was boundless with the return of Mr. Peepers. He had been the Xmas gift of her father, who is now in the Philippines, a chief boss on USS Dixie.

"The first thing I looked for, when I received by Peninsula News, was an ad in the lost column," said Mrs. Oaks. He was such a little character I was positive the owner would miss him terribly. Why, in just the short time he stayed here he became one of the family—even Sam her huge white long-haired cat, seemed to accept him as a personality, not a bird."

Cub Pack 28

Boys in Pack 28 have been very busy this month learning about "Set Life." They visited Scripps Aquarium and Laboratory, went aboard the Scripps research vessels, the Bajrd and Black Douglas, also the submarine USS Steelhead, and took strolls along the beaches collecting shells.

Pack meeting was held last Friday night in the Ocean Beach School auditorium. A film about whales was shown, taken by Dr. Ray Gilmore, of the Federal Fish and Wildlife Service.

Cub Master Jim Thrallkill presented awards. Paul Brown received the 1 yr. Service pin and Bill Cushman the 2 yr. Service pin. Denner stripes went to Wayne Weatherby and Stanley Needham, assistant Denner stripes to Richard Lewis and Gale Ruskosky, and Gold and Silver Arrows to Bob Bellus and David Wright. A Gold Arrow went to David Fischer. Special awards were presented to Joe Ewan and Dennis Anderson, the "Arrow of Light," which is the highest award of Cub Scouting.

ORDER OF EASTERN STAR
"Past Matrons and Patrons Night" will be observed by Point Loma Chapter 490, Order of the Eastern Star, at the stated meeting Monday, April 2, at 8 p.m. at the Masonic Temple, 1711 Sunset Cliffs Blvd. It is also the Chapter's birthday.

Presiding in the East will be Mrs. William Graham, worthy matron, and Todd Leber, worthy patron. The past matrons and patrons will fill the stations for the opening ritual. The after-chapter party will honor past matrons and patrons. Mrs. Oliver Stewart is chairman of the evening.



AD LIBS

By ADALINE DUDLEY

AC-2-5709

CITIZEN

Sometime ago a Loma Portal resident received an obscene magazine in the mails. She brooded over it, hid it from her children, and finally called the police.

The officers asked dozens of questions, took the literature and left.

Last week, almost a year later, this same woman received the following letter:

"Samuel Roth, owner and operator of Special Books, Doric Books, etc., 110 Lafayette Street, and 276 Canal Street, this city (New York City), and publisher of a magazine known as 'Good Times' and against whom you made a complaint some time ago relative to receipt by you of his advertising material, was on trial in the Federal Court, Southern District of New York, between January 3 and 13, 1956, for mailing obscene circulars and books, after an investigation by this Service. He was found guilty on four counts of an indictment and was sentenced on February 7, 1956, to serve imprisonment for five years and was fined \$5,000."

"Your cooperation, in calling to the attention of the Postal Inspection Service the material which you received, is appreciated." Signed: J. F. Kenny, postal inspector.

COVER-ALL GIRL
Not every bathing suit is insured—but the suit Mrs. William H. Graham (5031 Brighton St.) modeled at the OES fashion show and luncheon Friday has that distinction.

The black and white creation with matching cap was the "eye-catcher" of the beach in 1950. It's quite an eye-catcher now, too. It looks like two-piece coveralls with long sleeves and ruffles.

Any gal that could swim in paraphernalia like that deserved applause. Mrs. Graham didn't swim—she walked—but her good humor and the twinkle in her eye brought a burst of applause from the audience.

(PS—A check early Monday morning found Mrs. Graham ill with a cold. "Must have caught it when I modeled that skimpy bathing suit," she teased.)

WRONG HAM
Just before the Ike Sherwins left for Honolulu, friends asked them to contact "good old

Bingham and wife" when they arrived and say hello.

They phoned, but had no luck so they dropped the Bingham card and forgot about it.

A week after the Sherwins' return to the States, they received their post card and the following letter:

"Sorry, wrong number. I've been trying to get you. The hotel finally told me that you had gone to the Outer Islands on a tour."

"I am not the part, you are trying to contact—evidently. I am a bachelor school teacher from Amarillo, Texas. Even

though I am absent-minded, I cannot place the Betty and Ray you mentioned. Check telephone book again. I am just plain Bingham."

"Here's hoping the rains stop and you have a very pleasant stay in the islands. Bill Bingham."

HOME FROM HOSPITAL

Mrs. Gordon Waite broke her leg playing volleyball at Kona Kai Club Wednesday. She will be in a cast indefinitely. Tenth grade daughter, Penny Las taken over the household duties.

S. D. DELPHIAN CLUB

The San Diego Delphian Club will meet Friday, April 6, at 10 a. m. at the Wednesday Clubhouse, 540 Ivy Lane. Mrs. W. H. White will review the book, "The River Charles," by Arthur Vernun Tourtelot. Mrs. A. E. Furlow will give a paper on "The Salt Rivers of Massachusetts."

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC MEXICAN DISHES

Served in the True Atmosphere of Old Mexico

**SPECIAL LUNCHEONS
SERVED DAILY
CONSUELO'S**

in the
LA PLAZA SHOPPING CENTER

11 to 8 Daily — 12 to 9 Sunday — Closed Tuesday
1852 BACON ST. AC-3-9512 OCEAN BEACH



"DAD"

Make Easter a
Holiday for
"MOM," Too...

TAKE HER AND FAMILY OUT TO DINE.

Our excellent menu and beautiful view of Mission Bay will make this a Holiday the entire family will long remember.

May we suggest you phone your reservations early.

HU. 8-2903

**DRIFTWOOD
DINING ROOM**
1002 SANTA CLARA PL. MISSION BEACH

5 p.m.-8 p.m. Daily — 12:30 p.m.-8 p.m. Sun. — Closed Thurs.

WHERE FRIENDS MEET FRIENDS

BLUE PACIFIC NURSERY

In The Heart Of Ocean Beach

4850 NEWPORT AVE.

PHONE AC-2-1151

For the BEST in the WEST... See US!

Easter Flowers

ALL
PLANTS
GIFT
WRAPPED

• EASTER LILLIES

A Gift of Purity

• HYDRANGEAS

Beautiful Colors

• AZALEAS

Full Bloom, Makes Beautiful Gift

• GLOXENIAS

A Plant of Distinction

• CYCLAMENS

Make the little lady happy with one of these plants.



We Give Action Stamps



WINNER — Mrs. Harold Morine, of 4451 Brighton Ave., pictured here with Bob Horn, was the winner of this 21" Hoffman TV set, given away during the Hoffman TV Jamboree Sale, a feature of the 5th anniversary celebration of Bob Horn Television, 1865 Sunset Cliffs Blvd.

Boy's 2-pc. Suits

Butcher Rayon Linen
by Danny Dare

Sizes
1 to 6x **3.99**

MARY MONROE
Children's Wear

4996 NEWPORT AVE.
Ocean Beach
Across from Kraft's

Engagement Is Announced

Mr. and Mrs. H. J. Carbis of Mission Beach announce the engagement of their daughter, Sally Ann Carbis, to Jon Richard Bogaert, son of Mr. and Mrs. Raymond E. Bogaert, 970 Temple St.

Both Miss Carbis and her fiancée are graduates of La Jolla High School. He is attending Cal Poly at San Luis Obispo. An early fall wedding is planned.

Ocean Beach First Baptist Church

SUNSET CLIFFS & SANTA MONICA AVE.

GUEST SPEAKER—MINISTER

9:30 a. m. — Bible School.

9:30 and 11 a. m. — Morning Worship.

6:30 p. m. — Training Union.

6:30 p. m. — Evening Worship.

Prayer and Bible Study Wednesday, 7:30 p. m.

Freshen Up
Your Clothes
For Easter!



Add new zest, fresher color, proper fit to your new-season wardrobe by sending your clothes to us for expert dry cleaning and pressing. Our trained men, using gentle solvents, make your soil-dimmed garments perk up for Easter.

PICK UP & DELIVERY SERVICE!

POINT LOMA CLEANERS

3663 VOLTAIRE ST.

AC-3-1354



**16 Daily Trains
Serve California**

Extra-fare Super Chief, the popular Chief, and the all chair-car El Capitan travel between Los Angeles and Chicago. The Grand Canyon goes from Los Angeles to Chicago with through cars to Denver and Dallas. Local Trains No. 3 and 4 run between Los Angeles and Kansas City. You can travel between Los Angeles-San Diego aboard one of seven daily trains.

San Francisco Chief offers service between the Bay Area and Chicago, with through car to Houston and New Orleans. Other California schedules include the Golden Gate Coordinated Bus-Rail service, twice daily through San Joaquin Valley, Los Angeles-San Francisco. Local Trains No. 6 and 7 run between Bakersfield and San Francisco.

Next time you travel see your Santa Fe Ticket Agent.



S. M. SULLIVAN, Gen. Agent
5th Ave. & B St., Santa Fe, N.M.
Phone BELmont 2-8211
SAN DIEGO 1, CALIF.

AAUW Offers Trips As Door Prizes

Vacations are being given away by San Diego's American Association of University Women.

Five trips to various parts of San Diego County will be offered as door prizes at AAUW's April 20 fashion show buffet, announced Mrs. David H. R. Pain, chairman of the event. Each prize is a paid holiday for two adults and three children.

The buffet dinner and fashion show, Paper Doll a la Mode, are scheduled for 6:30 p.m. Friday, April 20 in the Balboa Park Club. The affair is to benefit AAUW's National Fellowship and Grantee Fund.

Tickets may be obtained from Mrs. Howard Hawkison, 4335 Trias St., San Diego 3.

A classified ad brings results when other means fail.

Zeke's Farmhouse

4805 Voltaire Street

Fresh White
SMALL EGGS
2 doz. 89¢

Stock Up Your Freezer!

• Turkeys Box of 12
• Ducks
• Fryers
• 4 1/2 lb. Capons **79¢ ea.**

THERE'S AN EASIER WAY TO DO THE JOB!

What he needs is a good hammer from his neighborhood Western Lumber Store! For every job around your home, you'll find exactly the tools and equipment you need at your Western Lumber Store... where you can arrange easy financing, too! Make us your one-stop home supply headquarters!

**POINT LOMA
LUMBER COMPANY**
4795 N. HARBOR DRIVE
PHONE AC 3-7111
A WESTERN LUMBER STORE

Shhh!
your skin is showing your age!

You need *Jacqueline Cochran's*
FLOWING VELVET

This modern flowing formula has helped countless women—just like you—who had despaired of a dry, prematurely aging skin.

Jacqueline Cochran has found a whole new answer to the dry skin problem and its main cause, the dehydration of the sub-surface tissues. After years of research, she discovered Hydrolin, a new ingredient that, for the first time, can and does transfer beneficial moisture into the deep tissues of the skin. Thanks to exclusive Hydrolin, blended with other rich components, Jacqueline Cochran created an entirely new kind of 3-way beauty formula.

Unique Flowing Velvet acts 3-ways:

It furnishes moisture that actually sinks into your skin.
It provides necessary oils for essential lubrication.
It maintains the normal balance of oils and moisture.

One touch mirrors the beautiful change! Tiny lines soften, years seem to melt away. Use Flowing Velvet day and night. It's hormone-free, greaseless, won't smear your make-up or smudge your pillow.

Our specially trained Jacqueline Cochran expert will be happy to show you what just a few drops of richly concentrated Flowing Velvet will actually do for your skin.

300 500 850 and 1500 plus tax.



KRAFT DRUGS, INC.

Corner Newport Ave., and Bacon St.

OCEAN BEACH

AC-3-3553 - AC-3-7162

'Patio Parade' Planned For May 12 By Women's Guild Of Local Church

Mrs. Charles W. Curtis, special project chairman, and her co-chairmen, Mrs. J. Haddon Peck and Mrs. C. Walton Blakey Jr., have completed plans for San Diego's first "Patio Parade" which will be sponsored by the Women's Guild of the Point Loma Community Church on May 12, from 1 to 4 p.m.

The lovely patio gardens included in the parade are those at the homes of Dr. and Mrs. Roy M. Ledford, Mr. and Mrs. Hunter Muir, Mr. and Mrs. R. Hastings Garland, Mr. and Mrs. Louis J. Rice Jr., Mr. and Mrs. Robert C. Muehleisen, and Mr. and Mrs. Fred H. Rohr.

The exciting variety of articles displayed in the patios and gardens will be on sale at the church during the hours of the tour and tea will be served to guests in the social hall. There will also be a bake sale with fav-

orite recipes included. Tickets are available through Mrs. Peck AC-2-4772; Mrs. Blakey, AC-2-2016; Mrs. Everson, AC-3-3085; and at the church office, AC-3-1633.

Another interesting and different feature of this tour is the fact that "station wagon transportation" from the church will be offered on a first-come, first-served basis. Reservations for transportation may be made with Mrs. Wm. W. Crawford Jr., at AC-3-0642.

The 11th annual Fairest of the Fair and Miss Con-Tour queen pageant now is in full swing throughout the county. Finals will be Sunday afternoon, June 10 at Del Mar. The winner reigns over the Exposition and County Fair, June 29 through July 8.

WASHINGTON Letter

By BOB WILSON
Member of Congress

A trip to the White House was high on the agenda of business in the last week. Edward F. Ter-
rar, Jr., my administrative assistant, and I went down to talk with Sherman Adams, President Eisenhower's first assistant, and Roger W. Jones, Assistant Director of the Budget Bureau.

We outlined the problems of the San Diego tuna fishing industry and told Adams and Rogers the industry appreciated the President's recent proclamation raising the tariff on imported tuna packed in brine if imports exceed 20 percent of the previous year's domestic pack.

However, we made it plain that this should be merely the first step in the Administration's program to help the foundering tuna industry.

We gave Adams a copy of my bill establishing a national commercial fisheries policy in recognition of the industry and shifting functions of the Interior Department's Fish and Wildlife Service to a new Assistant Secretary in the Commerce Department. And we warned that there might be a legislative impasse because of the Kuchel bill in the Senate. It seeks an independent commission to aid the fishing industry.

To avoid such a situation, we suggested that the same goal could be accomplished administratively through the President's government reorganization powers. Adams said he would have a report by April 9 detailing what the Administration could do in this connection.

We talked, too, about the critical need for more federal aid in the Cleveland National Forest, to build more fire trails, camp facilities, etc. Adams promised to discuss these proposals with U. S. Forestry officials.

I was gratified by FHA Commissioner Norman P. Mason's appointment of Mrs. Faye Hartman to succeed Walter L. Forward, Jr., as FHA district director for San Diego and Imperial counties.

Mrs. Hartman has done an excellent job of selling off nearly 15,000 San Diego area war housing units in the last two years. Her achievements in this task merited her appointment to the FHA position.

The Eisenhower Administration is placing more and more women in positions of responsibility. Miss Bertha Adkins, assistant to National Republican Committee Chairman Leonard Hall, says more than 110 women have been selected for government posts since Mr. Eisenhower assumed office three years ago last January.

A lot of mothers of the last generation had their daughters vaccinated in places they fondly thought would never show—CHANGING TIMES.

Cub Scout Pack 125 Makes Awards

At its March meeting in Silvergate School, Point Loma's Cub Scout Pack 125 made 57 awards or advancements. Highlights of the evening was an impressive ceremony conducted by former cubmaster Jack Beckman in which new members Victor Burrows, Tom Limbach, William Shark and William Sebransky were welcomed to Cub Scouting and received their Bobcat pins.

Passing from Cub Scouts to Scouting are: Don Chapman, Jr., Allan Rippling, Jr., Stephen Walters and Wayne Whistler who received Webelos Certificates and were invited to join the next stage of scouting by Scoutmaster John Sneed of Boy Scout Troop 525.

Eight boys advanced to Webelos, the highest stage in Cub Scouts and were welcomed by Webelos Instructor Don Chapman, Sr. New Webelos are: John Beckman, Danny Berry, John Darracq, David Dibble, Dennis Dobler, Daniel Forkenbrock, Leighton Morris and William John Sippely.

Cubmaster George Gerrodette, assisted by Pack Chairman Jack Wolf, made the following awards: Wolf Badge—Maxwell Cook, Richard Coons, Robert Gentles, Stephen Grebe, Bruce Howard, Mike Jones and Gary Mac Lochlan. Bear Badge—Barry Jorgen-

son, Gale Kellogg Gary MacLochlan, David Peterson, Tommy Salston, and Billy Tatman.

Lion Badge—John Darracq, Carl Diller, David Reed and Ricky Thompson; Silver Arrow—Karel DeVeer, Robert Platt, Larry Sneed and Stephen Thein; Gold Arrow—John Darracq; Karel DeVeer, Carl Diller, Stephen Grebe, Dickie Hanson, Stephen Ikemura, Mike Jones, Gary MacLochlan, David Reed and Billy Tatman.

One-Year Service Star—John Darracq, David Peterson, John Pethley, orbert Platt, Michael Slattery, Larry Sneed and Stephen Thein; Two-Year Service Star—Carl Jiller, Lynn Naylor, and David Reed.

General Arrangements were in charge of Awards and Records Chairman Tref Salston. Also featured at the meeting were sea life skits by Dens 2, 5, and 11 carrying out the March theme, "Bottom of the Sea."

INTERIOR DECORATION CLASSES ARE OFFERED
Classes in Interior Decoration will be offered in three locations in the beach area by Northwest Adult High School. The class will deal in color schemes, furniture design, floor covering, wall decoration, fabrics, etc., and is taught by Mrs. Conrad Goldman, who is returning to this area for an 11-week course.

All classes are held in the morning, 9:15 to 12:15 at Pacific Beach Jr. High School on Monday; Ocean Beach Community Center, Wednesday, and Crown Point Elementary School, 4033 Ingraham St., Thursday. For further information call HU-8-8385.

TRASH CANS
Steel, City ok...3.25
Fiber Drums...2.50
Del. \$1.00 extra
SAN DIEGO
CERAMICS
1471 Morena Blvd.
BR-6-0771

O. B. Kiwanis Club

A. L. Schafer, prominent Red Cross leader, spoke on the "Disaster Program of the Red Cross," at Tuesday night's meeting of Ocean Beach Kiwanis Club. Col. Rolm Shaw was program chairman. Ray Perine received a 2-year perfect attendance pin.

Seattle baseball enthusiasts are hoping that Bob Balcena, the first Filipino in the Pacific Coast League, will be the first player of that race to make the major leagues.

Union Good Friday Services Set By County Council Of Churches

Program arrangements for the traditional downtown Union Good Friday Services under the auspices of the San Diego County Council of Churches have been announced by Dr. Leland Cook, Sr., president of the Council.

The services will be held from 12 noon until 3 p.m., March 30, in the First Methodist Church, Ninth and C Sts. Worshipers unable to attend all of the services may enter and depart at regular intervals.

Eight of the city's leading pastors will participate in the services, the customary theme of which is the "Seven Last Words of Christ on the Cross at Calvary." Seven of the pastors will take a different Word, deliver a sermonette based upon it, and close with a short prayer.

A program of sacred music will be under the supervision of Carl W. Dewse, the Council's music director.

The Los Angeles club of the PCL is introducing new ticket machines which also operate the turnstiles, eliminating ticket-takers and the old gates.

Phone AC-2-5826
DR. STANLEY J. POST
CHIROPRACTOR — PHYSIOTHERAPIST
3767 VOLTAIRE ST.
Day and Evening Hours

TRY IT—YOU WILL LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN

Entry blanks now are ready for the Southern California Exposition's International Photo Salon and Fine Arts Exhibition. Both will be major features at the Exposition and County Fair, June 29 through July 8.

LET US WASH THOSE

- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those
FADED
SPREADS & RUGS
A NEW LOOK...
with Caldyne

OCEAN BEACH
LAUNDROMAT
1877 Cable St.
Across From Safeway
AC-3-1165

STRETCH YOUR DOLLAR FOR EASTER

at *Marc's*

We are enlarging our store... and during this alteration period will continue to offer DOLLAR STRETCHING VALUES!

SUITS
22.13 to 56.97

SLACKS
7.95 to 21.95

SPORT COATS
14.93 to 39.53

Prices Subject to Slight Alteration Charge

OPEN FRIDAY NIGHTS 'TIL 9

Open A Continuous Budget Account!

Marc's
4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA

PHONE AC-3-7232

ELM'S

4985 Newport Ave. - Ocean Beach

Open Friday Evening Until 9 p. m.



pretty party

Stride Rites...to wear from Easter on

Shiny patent or white for glamour tots... black or chestnut for young boys-about-town... our famous shoes in stepping-stone sizes, to fit feet from the littlest to almost-grown. And to really fit, as children's shoes should! Here now, in styles and colors for the whole happy crowd... so carefully fitted by our patient, particular staff.



THE
STRIDE RITE
SHOE

4.75 to 8.95

Prices Good for Thurs., Friday and Satur.
JR MARKET
5004 NEWPORT AVE.
OCEAN BEACH
Open Week Days 9 to 9
Closed Sundays

SALAD DRESSING
MIRACLE WHIP.....qt. 53c

EGGS
White—Med. AA.....doz. 52c

BISQUICK
40-oz. pkg..... 39c

OLEO
Sun Valley.....lb. 19c

SALMON
Fancy Keta.....15½-oz. can 49c

TUNA
Grated, 6-oz..... 19c

MACKEREL
Rose Bowl.....15-oz. can 17c

ASPARAGUS
All Green Cuts.....14-oz. can 15c

PEAS BIRDS EYE FROZEN
PEAS AND CARROTS
GREEN BEANS
MIXED VEGETABLES.....pkg. 19c

PEACHES
Del Monte Melba Halves.....No. 2½ can 29c

ANSWER CAKE
Betty Crocker.....pkg. 33c

RUSS' Quality Meats
HOUSE OF CHOICE AND PRIME BEEF

PRIME RIB ROAST
U. S. CHOICE.....lb. 59c

BACON
MORRELL PRIDE.....1 lb. cello pkg. 43c

PICNIC HAM
MORRELL PRIDE.....3-lb. can \$1.89

We stock Morrell's E-Z Cut, fully cooked Hams—"Cost more but worth it." All fat and waste removed—no shrinkage.

Big 24 inch G-E TV

at 21-inch price

Regular 339.95

NOW

289.95

with your old set

Top quality features at rock bottom prices!
• Famous G-E Aluminized 90° Tube—biggest 24-inch picture. Genuine hardwood veneers—fine furniture construction. Convenient front panel tuning. Two-way interference protection, new long life tubes, new push-pull on-off switch with "set-and-forget" volume control. Enjoy BIG-screen TV now—come in today!

TV's *Finest* PICTURE
AT LOWEST PRICE EVER!

New Swivel Base
21-inch

GE TV

New shallower cabinet fits neatly alongside bookcases and other furniture. Horizontal chassis for convenient front tuning—two-way interference protection—new long-life tubes and other top quality G-E features for finest performance at new low price!

G-E Aluminized Tube Makes the Difference

Ordinary TV G-E Aluminized
Unlike ordinary TV—G-E Aluminized 90° Tube aims picture light directly to the viewer—gives TV's sharpest picture.



Model 24C180. 24-inch console. Genuine mahogany veneers. Swivel base—set turns in any direction.



Model 21C111. 21-inch console. Mahogany grain finish. Swivel base, turns to any angle.

Regular 299.95
NOW

249.95

with your old set



BOB HORN Television

Point Loma's Largest and Most Complete Sales and Service
1865 SUNSET CLIFFS BLVD. OCEAN BEACH AC-3-7139

'Check-Up & Check' Help Beat Cancer

"Fight Cancer with a Check-up and a Check."
That's the slogan this year of the American Cancer Society which will seek funds during April for research, education and patient care as it moves toward the ultimate goal of defeating cancer.

In San Diego county, the local Branch seeks \$114,480 to further this work through voluntary contributions from all of us.

It is characteristic of the Society that the "check-up" is placed ahead of the check. The American Cancer Society and its local branches ask the public for funds only once a year, its free services to the public never stop.

The slogan is a double-barreled call to action; don't fight cancer with your pocketbook alone—fight it with your appointment book as well. The importance of

at least an annual date with your doctor cannot be overestimated, for a complete physical at regular intervals can help prevent cancer from sneaking up on you. Why not make that date with the doctor right now? And while we're on the subject, today is as good a day as any to send the American Cancer Society your generous contribution for support of its programs of education, service, and research.

Local Residents Named Directors Of Welfare Council

Six residents of the Ocean Beach and Point Loma area were elected to the board of directors of the Community Welfare Council.

They are James Curry, 1887 Bacon St.; Edmund L. Flood, Jr., 3427 Curtis; Mrs. Ferdinand Fletcher, 927 Runnymede Lane; Dr. George V. Hall, 3638 Plumosa Dr.; Dwight Johnston, 4621 Tivoli; Dr. Lucius Johnson, 3414

Freeman.

Elections of officers will be held at the first board meeting scheduled for April.

Although responsibilities of the board will be varied, the current Community Services Inventory is of paramount concern to all, Robert F. Driver, chairman of the project, said.

"The inventory, a comprehensive look at health, welfare, and recreation facilities and services in the San Diego area, will provide guide posts for future budgeting and planning for both public and private agencies," Driver said.

Over 500 San Diego area volunteers have committed themselves to serve on 30 inventory committees. A final report is expected in June.

The inventory is being conducted by the Community Welfare Council at the request of the San Diego Area Community Chest and other community groups.

Delighted to be so near the ocean are Mr. and Mrs. R. F. Sullivan who have come from Clairemont to move into a home of their own in the 5000 block of Cape May. Also very happy to find their back yard a "nature's playground" are the Sullivan youngsters, Tommy, Katie, Bobby and baby Danny.

3-Day Trip Taken By 13 Girl Scouts

Thirteen Girl Scouts of Troop 345 and their leaders will return to Ocean Beach today after a three-day trip to the Palos Verdes Estates.

Traveling by the Girl Scout Campmobile, the group visited Marineland, and the Wayfarers' Church. They went roller skating in Redondo Beach and saw Cinerama Holiday in Hollywood.

Scouts included: Mary Benvenuti, Carol Bishop, Terry Brumagin, Linda Connerly, Nita Cutchin, Fronsie Dunn, Brenda Eggers, Cayle Hurst, Patricia Moore, Janice Pruitt, Charylenn

Mairot, Judy Nedrow and Joanne Walsh.

Mrs. R. D. Brumagin, leader,

was assisted by Mr. and Mrs. Charles Dunn, Mrs. Robert

Cutchin and Charles Tate.

A classified ad brings results when other means fail.

Read the classified ads.

THAT'S A FACT



ME AND MY SHADOW

WHEN THE MACABRE MEDIEVAL CUSTOM OF SEALING MEN INTO THE CORNERSTONES OF NEW BUILDINGS WAS DISCARDED, A DRINK BUSINESS IN SELLING SHADOWS FOR THE SAME PURPOSE WAS DEVELOPED IN SOME PARTS OF EUROPE.

HANG ON!

BY HOLDING ON TO EVERY SERIES "I" U.S. SAVINGS BOND YOU BUY, YOU REAP THE BENEFITS OF AN AVERAGE INTEREST OF 3% PER YEAR—COMPOUNDED SEMIANNUALLY!

IMPORT

IT WAS THE CRUSADERS WHO BROUGHT BACK CARD PLAYING AS ONE OF THE FRUITS OF THEIR INVASION OF ISLAM. THEY PICKED UP THE CUSTOM FROM THEIR ENEMY, THE SARACENS.

**TRUST DEEDS
PURCHASED**
ANY TYPE ANY AMOUNT
PIONEER MORTGAGE
SALES COMPANY
5600 EL CAJON BLVD.
JU 2-2655 EVES: CY 3-1013

BE THE GREATEST GUY IN THE WORLD
this ...

EASTER SUNDAY!



TAKE YOUR FAMILY
OUT TO DINE AT
KING'S FINE FOODS!
Full Course
DINNERS

The Usual Excellent Service and Reasonable Prices
KIDDIES UNDER 12, 1/2 PRICE

KING'S Fine Foods

4955 Newport Ave,

Across from Theatre

VEDA MOSS

OPEN
FRIDAYS
TILL 9 P. M.

WE ARE CELEBRATING YOUR GRAND OPENING!

WITH A **SPECIAL SALE!**

THURS., FRI., SAT.
MARCH 29, 30, 31

SPECIAL FOR THIS CELEBRATION ---

"Tobi-Knit"

—Jeweled—

BLOUSES
AND SPECIAL **\$6⁹⁸**
SWEATERS Reg. \$10.95

SPECIAL FOR THIS EVENT
Reg. \$1.50

36-IN.
SQUARE **SCARVES**
69^c ea.

SPECIAL FOR THIS EVENT
\$3.98 Value

STRAW BAGS
\$2⁹⁸
FLOWER
OR SHELL
DECORATIONS

SPECIAL FOR THIS EVENT
Reg. \$25.00

SHORTIE
100% WOOL
Some 10% Cashmere, 90% Wool

COATS
\$17⁰⁰
SPECIAL

SPECIAL FOR THIS EVENT
Reg. \$1.35 to \$1.65
**HUMMING BIRD
NYLON**

HOSIERY
ALL GAUGES
PROPORTIONED
LENGTHS **99^c pr.**

SPECIAL FOR THIS EVENT
AT NEW
\$3⁹⁸ SPRING

LARGE ASSORTMENT
SURPRISING VALUES
BEAUTIFULLY STYLED

HATS

VEDA MOSS

STYLE SHOP
4926 Newport

WHAT'S DOING

D. W. Lewis, your Telephone District Manager in San Diego

WILL YOU BE READY FOR
DIRECT DISTANCE DIALING?



Tommy Tomlinson, special representative, is showing how to place long distance calls after April 15, 1956. If your church, club, PTA, or other organization has time available in its program during the months of April and May, Tommy will be glad to arrange a demonstration.

For appointments or any further information you may desire on this new development please call our booking office, BElmont 9-1102.

Something to remember when you're
planning to build or remodel



One feature every modern, well planned home should have is up-to-date telephone facilities. Concealed wiring and conveniently located telephone outlets make your home more livable, add to its beauty and value. Your architect or builder can easily put these features in your plans. The cost is small. We'll be glad to help you with our free planning service. Call and ask for "Architects and Builders Service".

OUR BUYERS
HAVE COMBED
THE MARKETS
FOR THESE
VALUES

SHOP CORNET SAVE

VISIT OUR
PET DEPT.
TROPICAL AND
GOLD FISH
PARAKEETS

5-10-25¢ STORES

51 COMPLETE
DEPARTMENTS
TO SERVE YOU—
DON'T BE LEFT OUT

FREE PARAKEETS
WITH PURCHASE
OF ANY CAGE—
ALL 3 DAYS OF
GRAND OPENING



4864 NEWPORT AVE. OCEAN BEACH - THUR. - FRI. - SAT. MARCH - 29-30-31 9A.M. TO 9P.M. ALL 3 DAYS

LADIES' PANTIES

- 2 Bar rayon tricot pants
- Brief style with elastic leg
- Choice of white, pink, blue or maize
- Sizes: small, medium, large
- Reg. price 39c

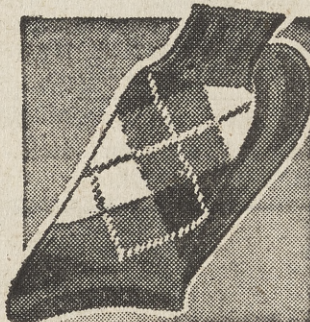


21¢

Cornet Grand
Opening Price

MEN'S ARGYLES

- Genuine overplaid hemphill argyles
- Asst. styles and colors
- Sizes 10 to 12
- Slight irregulars
- Reg. price 59c



36¢

Cornet Grand
Opening Price

COTTON TRAINING PANTS

- White with rayon stripe
- Elastic waist, pastel colored cuffs
- Sizes 2, 4, and 6
- Reg. price 25c

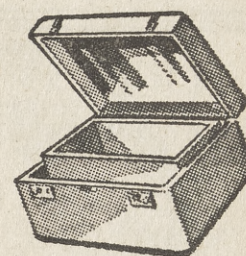


12¢

Cornet Grand
Opening Price

TRAIN CASE

- 17x7x8 case
- Vinyl plastic covered
- Tray and mirror inside
- Choice of tan, brown, blue
- Stainproof, washable
- Reg. price \$4.49



\$2.66

Cornet Grand
Opening Price

KNIT COTTON SLEEPERS

- 2-pc. Cotton Sleepers
- Long Sleeves with Enclosed Feet
- Choice of Pink, Blue, Green, Maize
- Sizes 1 to 4
- Reg. price 1.19

Cornet Grand
Opening Price

88¢

102 PC. DINNERWARE SET

- ★ 32 PC. DINNERWARE SET
- ★ 24 PC. FLATWARE SET
- ★ 18 PC. GLASSWARE SET
- ★ 24 PC. ACCESSORY SET
- ★ REG. \$19.95

Cornet Grand
Opening Price

\$12.99

IRONING BOARD SET

- Pad and cover combination
- Waffle knit cotton pad, elastic edge
- Cover fits standard size board
- Reg. price \$1.29

Cornet Grand
Opening Price

67¢

WASH CLOTHS

- 12x12 inch cloths
- Medium weight terry
- Choice of 6 beautiful colors
- Reg. price 15c

Cornet Grand
Opening Price

9¢

4 PC. COFFEE SERVICE

- ★ F. B. ROGERS SILVERPLATE ROSEBUD DESIGN
- ★ 8 CUP COFFEE POT
- ★ CREAMER AND SUGAR
- ★ 16 INCH TRAY
- ★ REG. 14.95

Cornet Grand
Opening Price

\$7.99

CHENILLE BEDSPREADS

- Wavy baby chenille
- Full bed size
- Choice of 9 beautiful colors
- Reg. price \$3.98

Cornet Grand
Opening Price

2.44

BOYS' COTTON BRIEFS

- Knit cotton briefs
- Fully taped front
- Elastic waist
- Sizes: S, M, L
- Reg. price 39c

Cornet Grand
Opening Price

22¢

BOUDOIR LAMPS

- ★ 11 INCH BASES
- ★ ASST. SHAPES AND COLORS
- ★ COMPLETE WITH SHADE
- ★ REG. PRICE \$2.29

Cornet Grand
Opening Price

\$1.33

Boy's Long Sleeve SPORT SHIRTS

- Broadcloth Sanforized Shrink
- White only, long sleeve
- Sizes 6 to 16
- Import
- Reg. price \$1.29

Cornet Grand
Opening Price

74¢

PLASTIC COOKIE JAR

- Plastic Cookie Jar
- 8 Inches Tall
- Asst. Two Tone Colors
- Reg. price 98c

Cornet Grand
Opening Price

33¢

36 PC. HOSTESS SET

- ★ SERVICE FOR 6 IN STAINLESS STEEL SILVER WARE
- ★ 6 PC. STEAK KNIFE SET
- ★ 3 PC. CARVING SET
- ★ 3 PC. SERVING SET
- ★ REG. PRICE 29.95

Cornet Grand
Opening Price

\$7.77

TABLE CLOTHS

- Comb. rayon and cotton cloths
- 50x50 inches in size
- Asst. Color Plaids
- 1st Quality
- Reg. price \$1.00

Cornet Grand
Opening Price

38¢

PILLOW CASES

- 42x36-in. Cases
- 132 Thread Count
- White, Smooth, Even Finish
- Reg. price 39c ea.

Cornet Grand
Opening Price, ea.

23¢

Men's Tee Shirts

- ★ Knit Cotton T Shirts
- ★ Nylon reinforced collar
- ★ White and pastel colors
- ★ Sizes small, medium, large
- ★ Reg. price 69c

Cornet Grand
Opening Price

44¢



GRAND OPENING SPECIAL

FREE PARAKEET WITH
PURCHASE OF ANY CAGE
500 GOLD FISH TO BE
GIVEN AWAY AT OPENING

LADIES' COTTON BRASSIERES

- White Cotton Brassieres
- Circular Stitched Cup
- Choice of A, B, or C cup
- Lace edging
- Reg. price 79c

Cornet Grand
Opening Price

43¢

ALARM CLOCKS

- Gilbert 40-hr. alarm clocks
- Square Modern Design
- Choice of green, black, blue or ivory
- Reg. price \$2.98

Cornet Grand
Opening Price

\$1.66

BOYS' POPLIN JACKET

- ★ SANFORIZED, SHOWER PROOF
- ★ FULL ZIPPER FRONT
- ★ CHOICE OF BLUE, NAVY, TAN OR GREEN
- ★ SIZES 4, 6, 8—1ST. QUALITY, IMPORTED
- ★ REG. PRICE 1.98

Cornet Grand
Opening Price

99¢

Men's Handkerchiefs

- Color border handkerchiefs
- 17x17 inches
- 1st Quality
- A Terrific Value
- Reg. price 15c

Cornet Grand
Opening Price

8¢

BIRDSEYE DIAPERS

- 27x27 inches
- Soft, highly absorbent
- Sterilized, packed in cellophane
- Reg. price 1.19 pkg. of six

Cornet Grand
Opening Price, pkg.

77¢

24-PC. STAINLESS STEEL FLATWEAR

- ★ Service for 6 in Stainless Steel
- ★ Set Consists of 6 Teaspoons, 6 Dessert Spoons, 6 Knives, 6 Forks
- ★ Won't Rust, Won't Stain, Won't Tarnish
- ★ Regular Price \$5.95

Cornet Grand
Opening Price

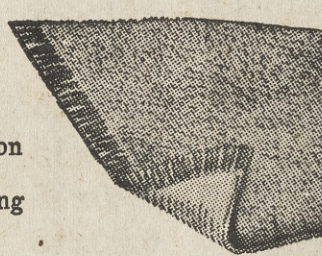
\$3.33

COTTON RUGS

- ★ 16x26 inches
- ★ Asst. chenille and cotton materials
- ★ Non skid rubber backing
- ★ Asst/ beautiful colors
- ★ Reg. price 1.19

Cornet Grand
Opening Price

58¢



SHOE BAGS

- Plastic shoe bag
- Heavy gauge plastic
- Asst. solid colors
- Holds 6 pair shoes
- Reg. price 1.59

Jornet Grand
Opening Price

88¢

DISH TOWELS

- 15x28-in. Towels
- Cotton and Rayon Combination
- Asst. color stripes and checks
- 1st Quality
- Reg. price 25c

Cornet Grand
Opening Price

11¢

LADIES' KNITTED BLOUSE

- ★ NOVELTY COTTON BLOUSE
- ★ SLEEVELESS, ASST. STRIPE
- ★ SIZES SMALL, MED. AND LARGE
- ★ REG. PRICE \$1.00

GIRLS' KNITTED BLOUSE

- ★ SHORT SLEEVE COTTON BLOUSE
- ★ SIZES 8 TO 14
- ★ REG. PRICE \$1.00

Cornet Grand
Opening Price

48¢ each

BOYS' STRETCH SOCKS

- ★ 100% nylon stretch socks
- ★ Asst. argyle patterns
- ★ 1 size fits 9 to 11
- ★ Reg. price 49c

Cornet Grand
Opening Price

32¢



CHILDREN'S STRETCH SOCKS

- 100% nylon stretch socks
- White and asst. colors
- English rib style
- 1 size fits 6 to 8½
- Reg. price 49c

Cornet Grand
Opening Price

33¢

BATH TOWELS

- ★ 22x44-in. Towels
- ★ Heavy weight terry
- ★ Choice of 5 beautiful colors
- ★ Reg. price 69c

Cornet Grand
Opening Price

38¢



WOODEN Salad BOWLS

- ★ 6 inch individual bowls
- ★ Reg. price 49c

10-inch SERVING BOWLS

- ★ Reg. price \$1.59

Cornet Grand
Opening Price

83¢



Ladies' SILK SCARFS

- Comb. rayon and silk scarfs
- 32x32 inches
- Asst. beautiful prints
- A real value
- Reg. price 79c

Cornet Grand
Opening Price

33¢



FRAMED PICTURES

- ★ 22x28-in. pictures
- ★ Oil color effect, no glass
- ★ 1-in. moulding, asst. scenes
- ★ Reg. price \$1.98

Cornet Grand
Opening Price

\$1.33



GRAND OPENING CELEBRATION

THUR., FRI., SAT.

March 29, 30, 31

4864 Newport Ave.
OCEAN BEACH

9 a.m. - 9 p.m. All 3 Days

Indonesian Art Program Planned

A program on "Indonesian Art" will be presented at a meeting of the Point Loma Assembly, Thursday, April 5, at 1:30 p.m. at the clubhouse, 3035 Talbot St.

Mrs. Florence Stevenson will give the lecture; Mrs. Madeline Warner will sing. Mrs. Glenn Munkelt is program chairman.

The tea hour will be chairmaned by Mrs. J. D. Wier. Her committee includes Mmes. Perry Bailey, L. L. Carringer, F. T. De Arman, Carl Harness, Paul Lovett and C. D. Palmer.

Mmes. G. Campbell Janney and E. M. Hamilton will receive at the door. The pledge of allegiance will be led by Mrs. Milan Early. Mrs. Ralph Philippi will give the thought for the day.

GLADYS BOWEN
Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-28400

LIGHT FIXTURES



We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

Balboa Electric Co

We Give S&H Green Stamps
1811 Garnet St. HU-8-3752
—PACIFIC BEACH—

Episcopalians Set Good Friday and Easter Services

Local Episcopalians will observe Good Friday tomorrow by attending the traditional Mass of the Pre-Sanctified at 12 noon, followed by meditations. The Rev. John R. Nicholson, vicar, will celebrate the solemn mass at Trinity Episcopal Church, 2083 Sunset Cliffs Blvd., Ocean Beach.

A choral celebration of the Holy Eucharist will be held at 6 p.m. tonight, Maundy Thursday, at which Father Nicholson will also celebrate.

Services Easter Day will begin at 6 a.m. with a celebration of the Holy Eucharist and the blessing of the Paschal Candle.

At 8 a.m. a Festival Choral Celebration of the Eucharist is scheduled. Choral Eucharist will also be celebrated at 11 o'clock with Father Nicholson as celebrant and preacher. Music for these services will be provided by the Junior and Senior Chorus under the direction of Mrs. Edith Starr Webster, organist-director.

Next week services of the Eucharist will be held Monday and Tuesday at 6:30 a.m. and 9:30 a.m., and Wednesday at 9:30 a.m. St. Anne's Woman's Auxiliary will meet Wednesday morning at 10 a.m. in Wallace Hall. St. Monica's Woman's Auxiliary will meet Wednesday at 7:30 p.m. in Wallace Hall.

A. J. Seifert Heads PL Council, K. of C.

Albin J. Seifert, of 4469 Pescadero Ave., is the newly-elected grand knight of Point Loma Council 3947, Knights of Columbus, it was announced this week.

Other new officers are Charles T. Carl, deputy grand knight, and Joseph F. Le Febvre, recording secretary.

Leslie M. O'Connor, new president of the Pacific Coast League, was assistant to the late Judge Landis during his entire tenure as Commissioner of Baseball.

Yellowtail Derby Scheduled To Start Saturday

Deep sea anglers, marking time in anticipation of the kickoff of the 10th annual \$25,000 San Diego Yellowtail Derby Saturday, are of the unanimous opinion that prospects to get off to a flying start in the Junior Chamber of Commerce sponsored angling classic are far and away the best in recent years.

Test runs and actual dress rehearsals held this week disclosed a tremendous concentration of yellows at the Coronado Islands, as well as good schools of bonito, giant white sea bass, and some giant white sea bass. Following the usual March pattern, the big yellows were among the first to arrive, one sample fish taken being a 32 pound 14 ounce caught by Leonard Machado, Carlsbad.

As added incentive for anglers to land a lunker on kickoff day, the Junior Chamber of Commerce hung up four special prizes to be awarded the fishermen landing the big ones of the day. First of the opening day prize will be a 15 horsepower motor, second a three-inch television set, third a three-horse motor, and fourth a rod and reel for spin fishermen.

The current edition of the derby will be held in three separate periods of eight weeks each, with 150 top anglers to qualify in each. Fishoffs will be held at the close of each period, with a Ford station wagon, house trailer, and other major prizes at stake in each.

First boats leave for the Islands at 3 a.m. and will reach the Municipal Sportfishing Pier on the return trip at 1 p.m., at which time the prizes for the successful fishermen and special awards for spectators will be presented.

To Present Cantata At Westminster

An Easter Cantata will be presented tomorrow, Good Friday, at 7:30 p.m. at Westminster Presbyterian Church, with the 25-voice choir singing "The Seven Last Words" by Dubois.

The choir is directed by Eugene Holloway, and Mrs. Robert Goss is organist.

This will be followed by a candlelight Communion service presided over by the Rev. Otto Gruber of Los Angeles.

He is conducting the Holy Week services for Westminster Presbyterian Church this week and will officiate at the Easter morning service at 11 a.m.

A nursery for young children will be provided for both these services.

HEALTH FOR ALL

The famous lines of Gelett Burgess about the purple cow might well be changed to read: "I've often seen a pampered cow."

I'd really like to be one."

The luxurious living conditions of many of our bovine acquaintances are rather tempting. The barn is clean and comfortable. Each piece of equipment has a sanitary gleam. Music is piped in to keep the ladies contented. Some even revel in air conditioning. Every precaution is taken to protect the health and happiness of these queens of the animal kingdom.

Sometimes it seems that we're more concerned about the well-being of our cows than of our people. Of course, much of this concern for the cow is for the protection of the people.

For example, the farmer has his cows tested for tuberculosis at regular intervals. This is an important public health measure which, together with the pasteurization of milk, has already almost eliminated bovine, milk-borne TB, in this country.

How About Children?

But does the farmer take equal pains to have his children tested for tuberculosis? Air-borne TB, which is passed from one human being to another, is far from being eliminated in this country. New cases develop at the rate of about 80,000 a year.

A simple test can be made to find out if a person is infected with the germs that cause TB. Many communities have already put into effect regular tuberculosis testing programs in their schools. A child who has a positive reaction to the test does not necessarily have the disease, but he obviously has been in contact with tuberculosis.

His contacts can be investigated, and frequently a previously unknown active case of the disease is found. The infected child may never develop the disease, but both family and community are alerted to the possibility. The family doctor will recommend whatever measures he thinks necessary to protect the child's health.

Heart Fund Goal Is 'Within Sight'

Realization of the 1956 Heart Fund goal is now within sight, the San Diego County Heart Association's directors were informed at a meeting this week. "We have reached \$95,000 out of our \$100,000 goal," Dr. A. L. Edgar, president of the Association stated. But we will keep out campaign books open, hoping that, with just a little extra help, we will be able to chalk up a successful drive, after all."

Edgar stated that as little as 25c from each San Diego County resident would push the 1956 Heart Fund over the top and he urged all San Diego residents who have not already done so, to mail their Heart Fund contributions to 1651 Fourth Avenue, San Diego 1.

At the meeting, a report on the progress of San Diego's Heart Center, which is supported entirely thru funds from the Heart Fund, was given by Dr. A. Raisin, Heart Center director.

REOPENED

— FOR —

Business
PETER'S
BAKERY

2216 Cable - AC-3-5070

Now, Every
Cooking
Utensil
is
Automatic
with

TOP BURNER
TEMPERATURE
CONTROL

Yes, these new CP Gas Ranges have automatic controls for top burner flame. See your dealer today for a demonstration of this great advance in cooking available on these makes of ranges:

GAFFERS & SATTLER, MAGIC CHEF, O'KEEFE & MERRITT, ROPER, TAPPAN, WEDGE, WOOD, WESTERN-HOLLY

BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY

PCL Record Book Copies Available

SAN FRANCISCO—Copies of the Pacific Coast League's Record Book will be available to the general public for the first time this year.

Heretofore only representatives of the press, radio and television received the books but this season President Leslie M. O'Connor is having additional copies printed for sale to the public.

A charge of 50c will be made to help cover the cost of printing and mailing. Those wishing copies of the book should write to: Record Book, Pacific Coast League, 486 Flood Bldg., San Francisco 2, Calif.

The 1956 edition is on the press now and should be ready for distribution about the first of April.

The Record Book contains information on leaders in various departments from the time the league started in 1903 through the 1955 campaign. Park seating capacities, fence distances, club officials, members of the press, radio and TV who cover the games and many other interesting items also are included.

Old saw rewritten: Join Congress and see the world.—CHANGING TIMES.

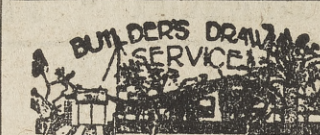
'Fairest' Entries Sought In Area

Will Ocean Beach or Point Loma come up with another winner in the Fairest of the Fair and Miss Con-Tour queen pageant? Within the last four years this area has done well.

It contributed Leah Rogers who was a very close runner-up to Mae Entwistle in 1952. Last year, Gay Cowie, a Point Loma senior, captured the crown which she still holds until a successor is named Sunday afternoon, June 10.

Representatives from these two communities will be selected Monday evening, April 16, at the Loma Theatre, under the sponsorship of the Ocean Beach 20-30 Club.

Single girls, between the ages of 17 thru 22, are eligible to compete, Robert S. Moore, project chairman, pointed out. They will be graded on a point basis for beauty, personality, charm and poise. Entry blanks can be



HUB MISHIER
Office AC-3-8123 Home
2090 Sunset Cliffs Blvd.

Easter Greetings

— from the —

Assembly of God

Cape May & Ebers

We invite you to try our Special Easter Services:

EASTER PROGRAM at 9:45 a. m.

MORNING WORSHIP at 11:00 a. m.

Topic: "The Importance of the Resurrection"

Young People's Service, 6:15 p. m.

Evening Evangelistic Service, 7:30 p. m.

Subject: "A Miraculous Recovery"

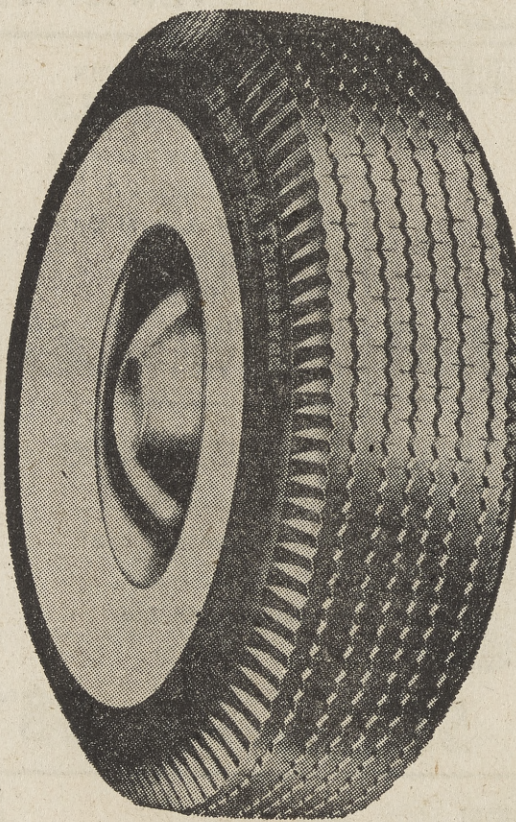
REV. HILTON PARK, Pastor

NO CASH NEEDED

Buy Now for Vacation Days Ahead

DAYTON PREMIUM THOROBRED ALL RAYON

NOT SECONDS NOT REJECTS
but BRAND NEW PREMIUM



(Low Pressure)				
List Price (Black)	SALE PRICE		List Price (White)	SALE PRICE
6.40x15	29.70	16.75	36.40	20.95
6.70x15	31.20	16.95	38.40	21.95
7.10x15	34.50	19.80	42.25	24.90
7.60x15	37.75	21.95	46.25	27.45
8.00x15	41.50	24.35	50.85	30.45
8.20x15	43.25	25.45	53.00	31.80
6.00x16	28.45	15.85	34.85	19.95

Plus excise tax; exchange recappable tires.

Remember... These Are Not Seconds or Rejects!

2 YEAR UNCONDITIONAL WRITTEN GUARANTEE

• Misalignment • Improperly Mounted • Faulty Brakes • Overload
Dayton Warranty Certificate Signed by Manufacturer. The Only Rubber Company Giving You This Guarantee.
Dayton Tires Can Be Purchased at

NO MONEY DOWN

SMALL DEPOSIT WILL HOLD YOUR TIRES

SPECIAL!

LUBRICATION
and
BRAKE ADJUSTMENT
\$1.99

DAYTON BATTERIES

FITS 90% OF ALL CARS

GROUPS 1, 2, 2H, 2E, 2L

LIST PRICE \$16.20

—18 MONTHS WRITTEN GUARANTEE—

9⁹⁵
Exch.

STEVENSON MOTORS

1955 BACON STREET

OCEAN BEACH

Easter Special At BAY T-V

Lowest price ever for **Emerson**
21" TV CONSOLE

SAVE
\$120



NEW 1956 21" EMERSON ROLL-A-VISION CONSOLE

• New aluminumized picture tube gives greatest picture area ever achieved on a 21-inch tube—a full 270 square-inch coverage.

• Revolutionary Dyna-Power chassis—costs as little as half as much to operate—parts last up to 10 times longer.



It's Emerson for top TV value

• One-knob simplimatic tuning "snaps in" picture and sound simultaneously.

• Equipped with easy-glide wheels for moving anywhere in the room...or from room to room.

• Available in mahogany or blonde finishes.

WAS \$298

Now—for a Limited Time Only

\$178

Emerson

Good Used TV \$19.95 and up

All Makes of TV Expertly and Conscientiously Serviced the Same Day You Call

BAY T-V 2194 CABLE ST., OCEAN BEACH
Telephone AC-2-8447

APPLIANCES — TELEVISION — SALES — SERVICE — RENTALS — OPEN EVES.

SAFEWAY FOOD NEWS



HAMS

Fully Cooked

Swift's Premium Red Label Hams

Not Just Ordinary Hams But Fully Cooked, Ready To Top with Pineapple or Sugar and Heat. Finest Ham for Your Easter Table. Whole or Full Shank Half.

Full Butt Half lb. 59¢

53¢

Hen Turkeys

10 to 14 lbs. Eviscerated—Ready to cook.

lb. 53¢

Sliced Bacon

Rath's Black Hawk or Swift's Premium Bacon.

lb. 49¢

Pork Sausage

49¢ Bulk Link Sausage

lb. 59¢

Thick Bacon

2 lb. \$1.09 Fresh Oysters

12-oz. jar 55¢

Canned Hams

Wilson's Tender Made 6-lb. can \$5.35

Dubuque Cooked Ham 10-lb. can \$6.95

Also Available in Our Meat Sections
Frying Chickens—Whole Roasting Chickens—Capri Dry Salami
Zion Kosher Bologna—Zion Kosher Salami—Polish Style Sausage

Easter Candy

Jelly Eggs 16-oz. pkg. 29¢

Speckled Eggs 16-oz. pkg. 29¢

Marshmallow Eggs 13-oz. pkg. 29¢

Chocolate Covered Eggs 8-oz. pkg. 29¢

Pickles and Olives

Best Foods Pickles 15-oz. jar 23¢

Heinz Pickles 15-oz. jar 25¢

Pitted Olives No. 1 31¢

Del Monte Peaches Melba and Regular No. 2 1/2 28¢

Princella Yams Canned Yams go 303 15¢

Fresh Butter Dairy Glen First quality 65¢

Longhorn Cheese Makes snack treats, tastes so good. 49¢

Strawberry Preserves Imperial 2 lb. jar 49¢

Best Foods Mayonnaise Pure Mayonnaise, on sandwiches. 61¢

SAFEWAY EASTER VALUE DAYS!

Easter Produce Values From Safeway



Hawaiian Pineapple

Selected quality and size—Finest of the season.

10¢ lb.

Yams

Top Quality Hand Selected Excellent with Ham.

10¢ lb.

Cauliflower

New Spring Crop Snow White Heads.

9¢ lb.

Cantaloupes Excellent flavor Good Eating.

19¢ lb.

Grapefruit

Sweet and Real Juicy.

8¢ 29¢ lb.

Red Apples Washington Delicious.

14¢ lb.

Visit Our Produce Sections for The Large Varieties of Seasonable Items, such as:
Papayas Hothouse Rhubarb Florida Cucumbers Watermelons

EGGS

Cream O Crop Medium AA Eggs Dozen 47¢

Cream O Crop Large AA Eggs Dozen 53¢

Frozen Foods

Bel-air Orange Juice Frozen Orange Juice 6-oz. 12-oz. cans 31¢.

Boysenberries Knotts Berry Farm 14-oz. 33¢

Pineapple Chunks 18 1/2-oz. 26¢

Apple Pie Swanson Frozen 2-5 oz. pies per pkg. 29¢

Rosarita Dinner Rosarita Mexican 12-oz. 65¢

Cocoanut Snow Curtsy Layer Cake 77¢

26-oz. Seven Layer Cake

These Prices Effective in All Safeway Stores in San Diego County Thurs., Mar. 29 thru Sat., Mar. 31. Limit Rights Reserved.



SAFEWAY STORES

In San Diego County Will Be

CLOSED

Easter Sunday April 1, 1956

PENINSULA PERSONALITIES

By AVIS STONE

Welcome to America, Mrs. Joe Silva! Mr. Silva went all the way to Perth, Australia for his wife. After a lengthy trip by plane and ship, she and baby son, Marcellus, 3 months, arrived in San Diego. Mr. Silva is a commercial fisherman. They have a new home in the 2700 block on Nipoma St.

Mr. and Mrs. C. E. Goodell, new owners of Angell's Gift Shop in Ocean Beach, have taken an apartment in the 2300 block of Chatsworth Blvd. They formerly lived in North Hollywood.

Two year-old Gary Lee Gaydosh is very proud of his new red-headed sister, Debra Sue, 7 weeks old. These newcomers live with their parents, Mr. and Mrs. Richard Gaydosh, in the 1700 block of Evergreen.

Their new home on Rosecrans just suits Fernand and Richard Simoneau, teenage sons of Mr. and Mrs. Fernand Simoneau, who have moved to Point Loma from Cumberland, Rhode Island. The boys are boating enthusiasts and they are glad to be near the bay where they can use their boat. As for Mrs. Simoneau, she'd rather play golf.

A house overlooking the bay and within walking-minutes of the water's edge, is the delight of Cmdr. (USN) and Mrs. A. F. Hollingsworth, who live in the 600 block of San Antonio St.

Newcomers to Loma Portal are Lt. (USN Ret.) and Mrs. John H. Hoefler, who have bought a home in the 2700 block of Azalea Drive. They have two sons, Larry, 13, who attends Francis Parker School, and a son in the Air Force.

Mr. and Mrs. John E. Naylor, 1820 Mendota St., have moved into their new home on Zola St. They have five children, Edward, Donna, Sally, Dale, and Lynn. Mrs. Naylor is active in Job's Daughters. Mr. Naylor is a scientist at the Navy Electronics Laboratory.

Mr. and Mrs. Thomas Baldauf and their small daughter, Gaye Millen, have moved into their new home in the 1100 block of Bangor St.

Give A PARAKEET for EASTER

1.98 up

Blue Pacific PET SUPPLY

4828 Newport Ave. AC-3-0605

JO'S FLOWER SHOP

4728 VOLTAIRE Phone AC-3-3306 Day or Night

CITY WIDE FREE DELIVERY SERVICE S & H GREEN STAMPS

Phone and Charge It. EDITH BARRON

WE SPECIALIZE IN CAREFUL LUBRICATION

Myers & Stuart Mobile Service INDEPENDENT DEALERS

— We Give S & H Green Stamps —

Newport at Cable Telephone AC-3-7008

QUALITY CLEANING

at LOWEST PRICES

49¢ 99¢

Pants Slacks Men's Suits

Shirts Ladies' Suits Plain Dresses

Sweaters Ample Free

Jackets Parking

REGAL CLEANERS

18541 BACON STREET LA PLAZA CENTER



SALE! Fully Automatic

Maytag \$236.95

With Old Washer

DAWSON'S

Television & Appliances

4940 Newport Ave.

AC-3-1614

DOES YOUR AUTO INSURANCE OBLIGATE YOU TO PAY THE FIRST \$50. OR \$100. OF A COLLISION LOSS?



NOW ---

... you can have NO DEDUCTIBLE insurance protection against collision damage to your automobile for your first accident. The cost is so low ... comparable to \$50 deductible-type insurance ... that no automobile owner need think twice about cost.

For Additional Information Phone or Write—

KEN VOSKA

PECK INSURANCE AGENCY

GENERAL INSURANCE

445 WEST ASH ST. — OFFICE BE-2-5011 — RES: AC-2-7658

200 Teenagers Needed For Fiesta Parade

A dress rehearsal for flower girls and boy division guides to take part in the Fiesta del Pacifico historical pageant parade July 28 will be held from 1:30 to 4:30 p.m. April 1 in Recital Hall, Balboa Park, Harry L. Foster, parade chairman, announced yesterday.

Foster said more than 200 boys and girls ranging from 13 through 17 were needed for the parade, a feature of the festival opening July 18.

He said applicants may either make, buy or rent their costumes, which must be representative of pioneer, Mexican or Spanish dress characteristic of early California.

There will be no auditions or contests involved in the dress rehearsal. However, a number of the best costumes will be chosen to act as junior hostesses to the governors of the 11 Western States at the parade and reviewing stand on Governors Day, also on July 28, Foster said.

A number of the best costumed among the boys will be chosen to carry plaques ahead of the various historical divisions of the parade, Foster said. All teenagers in San Diego County are invited to attend the rehearsal, Foster said.

Seamanship Classes To Start April 2

San Diego units of the U. S. Coast Guard Auxiliary will begin classes in seamanship and boat safety beginning April 2, according to Elliott Pohl, flotilla commander.

"With the summer season fast approaching, it is important that local boat enthusiasts be fully informed in all aspects of water safety and good seamanship," said Pohl.

The instructive classes are a public service feature of the Auxiliary, open to everyone of all ages free to attend. They are designed to promote wider knowledge of laws, rules, and regulations covering the operation of motorboats and yachts.

The first meeting will be held April 2 at 8 p.m. at the San Diego Speedboat Club on Harbor Drive opposite Ryan Aircraft Corp. Instructor will be Finley Jones, training officer of Division I, U. S. C. G. Auxiliary. Jones is past captain, U. S. Merchant Marine, and former Coast Guard officer.

Subsequent classes on fire fighting, rules of the road, navigation, motor maintenance will be held every Monday night through May 7.

Easter Ballet Set At Wheel Parade

Thirty-eight members of the San Diego Junior Civic Ballet will appear in an Easter Ballet at the annual Easter Parade of Wheels on March 31 at the Balboa Park Organ Pavilion at 12:30 p. m.

The youngsters will come on stage following the judging of decorated vehicles for a brief ballet sequence originated by Miss Maria Fielding of the City Park and Recreation Department. Three groups of dancers will appear in the ballet concerned with an Easter Egg hunt on Easter morning. They will be the Rabbits, the Fairies and the Villagers, each doing a dance appropriate to their roles and costumes.

The Easter Parade of Wheels is held in honor of the Easter Seal Campaign. It is sponsored by the Junior Chamber of Commerce and conducted by the Park and Recreation Department. Members of the Junior Women's Club will be judges of the decorated vehicle contest.

Portland's manager, Tommy Holmes, rates Stan Musial the greatest hitter in the game today, though he concedes that Ted Williams packs more power. But, he says, Joe DiMaggio was the greatest right-handed batter I ever saw. The greatest all-around player, for that matter.

SAVE

AS YOU SPEND SHOP WHERE YOU GET "1/2" GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE 4960 Newport, AC-2-8688

LOMA PORTAL

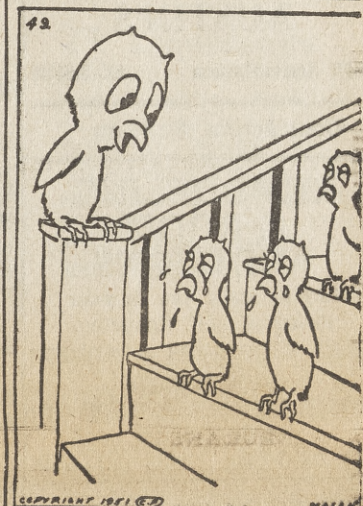
R. E. MOORE GARAGE & SERVICE STATION 2918 Lytton St. AC-3-5331



PHONE

AC 3-3156

1—Homes For Sale



Looks like we'll have to leave ... L. Van Stelle Realtor, 2304 Sunset Cliffs, has listed this property for sale.

VACANT \$15,250. 3 B.R. 5 years old. 4484 Granger, AC-2-8407.

3—Business Opportunities

FOR SALE HOTEL LEASE and Furnishings. Income \$1,000 Mo. Call AC-3-9205.

4A—Business Rental

FOR LEASE

PRIVATE OFFICE SPACE MODERN NEW BUILDING RECENTLY COMPLETED CENTRALLY LOCATED IN OCEAN BEACH

AC-3-7117

5—Rentals

Welcome Friends To The DEL WOOD APARTMENT MOTEL First Class Accommodations Day, Week or Month Call AC-2-1909 for Reservations 2104 Bacon St. Ocean Beach San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

\$75 DUPLEX, 2 bedroom unfurnished. Stove. Permanent. Child O.K. AC-2-5403, 4820 Santa Cruz.

\$45—COTTAGE, furnished 1 room, shower, toilet. 4334 Voltaire Street.

\$65—1 Bedroom nicely furnished in court. Near bus. AC-2-1312.

1 BEDROOM house, furnished. 4775 Del Monte Avenue.

5C—Apts., Furn. & Unfurn.

\$77.50—2 Bedroom unfurn. Garage, washer, children O.K. 4825 Orchard.

\$40—1 Bedroom furnished. Owner pays all bills. AC-3-1776.

BUY, SELL, TRADE WITH WANT ADS AC 3-3156

5C—Apts., Furn. & Unfurn.

\$70—1 Bedrom furnished, wall to wall carpeting, venetians, garage, laundry facilities. Phone AC-2-8278 after 4. 4822 W. Pt. Loma Blvd.

\$75—Furn. B.R. & Bath, L.R., Kitchenette, Gar. Working couple. No smoking, Drinking. AC-3-5387.

\$80 M. 1 B.R., Completely furn. Utilities, in Ocean Beach. GR-7-0890.

1 BEDROOM, garage, patio, fireplace, \$75. AC-3-1725 after 5 p.m.

2 Bedroom apartment unfurn. AC-2-4898.

5E—Rooms

HOME Privileges, next bath, Gar. Working person. Pt. Loma Hts. 10 min. town, 2 blks. bus. AC-3-1378.

PRIVATE BATH, entrance, phone, refrigerator, excellent location. AC-3-8672.

HEATED ROOM, private entrance, kitchen privileges optional. AC-3-7928.

PLEASANT ROOM, kitchen privileges optional. AC-2-4898.

\$7 WEEK, Man, own entry. 4564 Del Monte. AC-2-9722.

ROOM with bath, heat, Entry. View, Point Loma. AC-2-8707.

\$40—Single Man, bath, garage. Private entrance. AC-3-3337.

5G—Misc Rentals

DO IT YOURSELF

Let Our Tools & Equipment Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers. Elect. Hedge Shears.

AUSTIN'S

4856 Santa Monica AC-3-8324

8—Contractors, Builders

REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing. FREE ESTIMATES & ADVICE. SAN DIEGO HOME IMPROVEMENT CO. 4837 Voltaire

Day AC-3-6216 Nite AC-3-8849

FINE HOMES CONSTRUCTION COMPANY

Our latest 2 bedroom on your lot. Reduced price for 30 days use as model. Call Ruth Lloyd, AC-2-6817.

WALLS, fireplaces, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas. AC-2-6717.

9—Painting & Decorating

ROBBIE'S Pittsburgh Paint Store Painting & Paperhanging Contractors. FREE ESTIMATES. 1855 BACON ST. AC-2-6181. Merrill A. Robertson

INTERIOR - EXTERIOR Painting. Low Hourly rates. Clean Work. No job too small. AC-2-8273.

10—Landscaping

Andy's

LAWN MAINTENANCE Gardening Service, Tree Service. Free Estimate. AC-3-5358

LANDSCAPE GARDENING BY BEN M. STONE. EXPERT PRUNING, HAULING. Monthly Maintenance. AC-3-7668 AC-3-9477

TOPSOIL Grading, Skiplading. Larry Eulberg, AC-2-8883

13—Schools, Instruction

MUSIC LESSONS On Saxophone, clarinet & flute. 25 years teaching experience. Beginners or advanced. \$1.50 my home. Mr. Franzman, Phone AC-2-4584.

14—Personals

TO PROVIDE JOBS FOR THE HANDICAPPED GOODWILL NEEDS... Clothing, men's, women's, children's of all kinds and sizes. Furniture and bedding, shoes, housewares and electrical appliances.

GOODWILL INDUSTRIES 402 5th Ave. BE-3-5157 24 hr. Telephone Service Myron Insko, Exec. Director

15—Services Offered

Curtains - Draperies

"Everything for your windows" READY MADE Curtains, Bedspreads, Rods, Draperies, Shades, Venetian Blinds, Accessories. CUSTOM MADE Hand-Tailored Draperies, Cornices, Slip Covers. Free fabric displays and estimates by experts in your home.

30-60-90 DAY ACCOUNTS —NO EXTRA CHARGE

DOMIAUX CURTAINS-DRAPERIES Jules R. Joniaux, Prop. 1851 Bacon St. Ocean Beach AC-3-5465

TYPEWRITERS

ADDING MACHINES Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience. Beach Typewriter Co. 5035 Newport AC-2-7133 Ocean Beach

LAWN MOWERS SHARPENED

Hand or power by factory approved methods. Satisfaction guaranteed. Saws, Shears, Hand Tools Pick-Up and Delivery. AUSTIN'S 4856 Santa Monica AC-3-8324

MIMEOGRAPHING

Distinctive Work. IBM Electric Typewriter. Dictaphone Transcribing. LELA LAYNE 1051 Roscreans AC-2-3719

WINDOW SHADES

Repaired — Replaced Bring in your old rollers and save. SHAW'S FURNITURE 4051 Voltaire AC-3-3630

SMALL APPLIANCE Repair

Lamps rewired. Fast Service. Furniture Repaired. Cabinets made to order. VARLEY'S 4837 1/2 Voltaire AC-2-2028

WALT'S LANDSCAPE GARDENING

LAWN CARE Bulldozing Clean Ups Free Estimates AC-3-8362

LOOKING FOR

Best deal in yard care, gardening, clean-ups, trash removal, painting and others. Vets trying to make a buck. You set the price. BR-3-5297.

PURCELL RUG FARM, Used

Rugs & Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned \$6.00. 4234 Voltaire, AC-3-9877.

WINDOW CLEANING — Residential, Commercial. Also

floor waxing. Call Tony AC-3-8314, AC-2-7627 or AC-3-9635.

INCOME TAX

Your Home. AC-3-9656 BE-9-1146

PROFESSIONAL PAPER HANGER

Reliable. Reasonable. Free Est. HU-8-8163 AC-3-0290

CABINETS — Furniture, store

fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

CARPENTER - JOURNEYMAN,

Particular work for particular people. Roy Bonham, AC-3-7331.

CARPENTRY, Repairs, remodeling, gardening, maintenance.

References. AC-3-1704.

CARPENTRY, Repairs, Remodeling, Finish. By hour or day.

AC-2-2305.

EXPERIENCED GARDNER,

Handyman. Call after 6 p.m. AC-3-0871.

IRONING or Baby Sitting, My home or yours. Reasonable.

AC-2-2317.

IRONING—Very neatly done in my home. AC-2-6797.

AC-3-8644.

IRONING — Light mending. \$1 hour. AC-3-6624.

BEAUTY SHOPS

PAULINE'S BEAUTY SALON 5005 Niagara AC-2-8687

DON'T WAIT!

APRIL 15TH IS THE DEADLINE For Federal and State Income Tax — for — COMPLETE INCOME TAX SERVICE RYCO SERVICE CO. HOURS: 9 A. M. TO 5 P. M. INCLUDING SAT. EVENINGS AND SUNDAY BY APPOINTMENT 4818 VOLTAIRE AC-3-3106

15—Services Offered

CARDROOM

PASTIME CLUB CARD ROOM Join your friends for a pleasant evening. Ladies welcome. 5049 Newport.

CHAIR CANING RUSH SEATS

BLIND INDUSTRIES OF CALIFORNIA 1861 Bacon AC-2-1101

CHILDREN'S SHOPS

MORLIN'S TOT SHOP 1918 Cable AC-3-3817

COCKTAIL LOUNGES

WEBB'S CANTENEN Dancing Nightly 1921 Bacon AC-3-9350

ELECTRICAL CONTRATORS

C. O. CARL & SON 2223 Bacon AC-3-1919

FLORISTS

JO'S FLOWER SHOP 4728 Voltaire AC-3-3306

FUNERAL HOME

BEARDSLEY FUNERAL HOME 1818 Sunset Cliffs AC-3-8100

HARDWARE

SCWOEN'S HARDWARE Housewares - Paints - Toys 4827 Newport AC-2-8091

JEWELERS

SMITH & SONS JEWELERS 4831 Newport AC-3-0718

LAUNDRIES—Self Service

OCEAN BEACH LAUNDROMAT 1877 Cable AC-3-1165

LUMBER

POINT LOMA LUMBER CO. 4975 N. Harbor Drive AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER MOVING AND STORAGE. 5040 NEWPORT AVE. AC-3-3271

B & K TRANSFER

1930 Bacon St. AC-3-9008

NOTARIES

SIEMEL REALTY 4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY 4850 Newport AC-2-1151

OPTOMETRISTS

JOHN DAVIS LONG, O. D. 1370 Roscreans AC-3-3114

STANLEY R. COBB, O. D.

1952 Sunset Cliffs AC-2-3039

PLUMBING

RALPH DOVER 4725 Voltaire AC-3-8832

SCHOOLS

Nursery to First Grade Little Tots Nursery School 4972 Santa Monica - AC-2-2314

SCHOOLS—Academic

Nursery To 9th Grade WARREN WALKER SCHOOL 4605 Pt. Loma Ave. AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE Corner Point Loma Ave. and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE 4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322 2-Way Radios Oper 24 hrs. Low, Low Rates - Go Anywhere 5 can ride for price of 1 5049 Newport

WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING 4950 Voltaire AC-3-7468

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

17—Child Care

YOUNG MOTHER and young ex-teacher will care for children in their home. 2246 Worden St. AC-2-4980.

BABY SITTING, Evenings. Own transportation. AC-3-6483 or AC-3-1325.

CHILD CARE—Any age \$10 per week. My home. Fenced yard. References. 4659 Green Street.

BABY SITTING or care of elderly person. AC-2-7177.

BABY SITTER, Experienced. Anytime. AC-2-8174.

18A—Help Wanted

Free Public Employment Service In Beach Areas and other parts of San Diego

Waitresses

Fountain Girls Sales Persons Auditors Accountants Stenographers Typist Clerks

ALL TYPES OF SKILLED JOBS FOR MEN, BOTH CLERICAL AND MECHANICAL

Apply in PERSON DEPARTMENT OF EMPLOYMENT 761 COLUMBIA ST. 8 to 4:30 P. M.

FAST Experienced Dishwasher. References required. Good pay. AC-3-0767. Before 10 a.m.

TYPISTS! Make money at home! Mailers, 2 Madison, Greencastle, Indiana.

19—Help Wanted Female MIDDLE Aged woman as housekeeper for middle aged couple. Live in. Good home. Phone AC-3-5865.

WOMAN for child care. 5 days AC-2-3822 after 4:30.

21—Radio, TV Service TELEVISION AND RADIO IS OUR BUSINESS We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

POINT LOMA RADIO & TV Your Packard Bell Dealer AC-3-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Lucky Marine Radio, 4733 Point Loma Ave. AC-2-3069.

21A—Radio, TV Sales RENT A TV Factory Service, ALL MAKES Open evenings. BAY TV 2194 Cable AC-2-8447

24—Misc. For Sale MAPLE BED, Mattress and springs, like new, Mattress slightly soiled, \$35. Chrome dinette set, very good condition. 1 chair damaged, \$35. AC-2-0170.

HAND VACUUM Cleaner, floor vacuum cleaner, both for \$10. Electric heater, \$5. 2 twin bedspreads, \$5.00. Platform rocker, \$5. AC-3-8264.

BOY'S size 13, 4 pair wool slacks, corduroy jacket, ski sweater. All for \$18. Excellent condition. AC-2-7013.

BABY BUGGY, car seat and play pen. Good condition. AC-2-2206.

SMALL POOL TABLE. Complete. Excellent condition. AC-3-6834.

WALNUT DAY BED, \$5; R.C.A. Radio, \$5; Kitchen table, \$2. 4990 Cape May.

4" MACHINIST Vice. Also Storage trunk. AC-3-5874.

CEMENT double wash tubs with stand. \$8. AC-2-6558.

17—Child Care

YOUNG MOTHER and young ex-teacher will care for children in their home. 2246 Worden St. AC-2-4980.

BABY SITTING, Evenings. Own transportation. AC-3-6483 or AC-3-1325.

CHILD CARE—Any age \$10 per week. My home. Fenced yard. References. 4659 Green Street.

BABY SITTING or care of elderly person. AC-2-7177.

BABY SITTER, Experienced. Anytime. AC-2-8174.

18A—Help Wanted

Free Public Employment Service In Beach Areas and other parts of San Diego

Waitresses Fountain Girls Sales Persons Auditors Accountants Stenographers Typist Clerks

ALL TYPES OF SKILLED JOBS FOR MEN, BOTH CLERICAL AND MECHANICAL

Apply in PERSON DEPARTMENT OF EMPLOYMENT 761 COLUMBIA ST. 8 to 4:30 P. M.

FAST Experienced Dishwasher. References required. Good pay. AC-3-0767. Before 10 a.m.

TYPISTS! Make money at home! Mailers, 2 Madison, Greencastle, Indiana.

19—Help Wanted Female MIDDLE Aged woman as housekeeper for middle aged couple. Live in. Good home. Phone AC-3-5865.

WOMAN for child care. 5 days AC-2-3822 after 4:30.

21—Radio, TV Service TELEVISION AND RADIO IS OUR BUSINESS We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

POINT LOMA RADIO & TV Your Packard Bell Dealer AC-3-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Lucky Marine Radio, 4733 Point Loma Ave. AC-2-3069.

21A—Radio, TV Sales RENT A TV Factory Service, ALL MAKES Open evenings. BAY TV 2194 Cable AC-2-8447

24—Misc. For Sale MAPLE BED, Mattress and springs, like new, Mattress slightly soiled, \$35. Chrome dinette set, very good condition. 1 chair damaged, \$35. AC-2-0170.

HAND VACUUM Cleaner, floor vacuum cleaner, both for \$10. Electric heater, \$5. 2 twin bedspreads, \$5.00. Platform rocker, \$5. AC-3-8264.

BOY'S size 13, 4 pair wool slacks, corduroy jacket, ski sweater. All for \$18. Excellent condition. AC-2-7013.

BABY BUGGY, car seat and play pen. Good condition. AC-2-2206.

SMALL POOL TABLE. Complete. Excellent condition. AC-3-6834.

WALNUT DAY BED, \$5; R.C.A. Radio, \$5; Kitchen table, \$2. 4990 Cape May.

4" MACHINIST Vice. Also Storage trunk. AC-3-5874.

CEMENT double wash tubs with stand. \$8. AC-2-6558.

24—Misc. For Sale TABLE LAMPS LARGE SELECTION Values to \$24.95

YOUR CHOICE, ea. \$4.95

Feather Pillows, ea. \$9.95

Clothes Hamper, ea. \$2.49

Folding Porch Gate \$2.95

Foam Rubber Pillows \$4.95

Nursery Training Chairs \$3.95

WE GIVE GREEN STAMPS

COMMUNITY FURNITURE CO. 4887 Voltaire AC-3-5714

INLAID LINOLEUM Latest Designs by ARMSTRONG-Including CORLON

FREE ESTIMATES

SHAW'S FURNITURE 4051 Voltaire St. AC-3-3630

PIANO AND ORGAN. Both bargains. 4869 Santa Monica Ave. AC-2-8379.

ROUND BREAKFAST TABLE, \$25. AC-3-6019.

25—Wanted

RUMMAGE OF ANY KIND Trinity Church Thrift Shop Call BE-4-1233 for Pick-up

26—Pets, Supplies BOXER PUPPIES, Easter Gifts, \$35 & \$50. 5116 Long Branch. AC-3-8902.

28—Lost & Found

LOST MALTESE CAT, Male, black and white, long hair. Last seen on Amiford Dr. 802 Amiford Dr. AC-3-6856.

LOST PARAKEET—Blue and Black. Name is Pretty Boy. HI-3-6009.

29—Autos for Sale

BUICK 1954 4 door ROADMASTER, radio, heater, power brakes, steering and windows, white walled tires. Fine condition. \$1,895. Owner. AC-2-7104.

LATE 1949 PACKARD, radio, heater, overdrive. \$300. Phone AC-3-1685.

1941 PLYMOUTH Coupe, \$82.50. Motor good. 4732 Niagara.

30—Boats

THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

\$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE

SPONSORING ADVERTISER OF YOUR CHOICE

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

More than 13,000 Families Read the Peninsula News Every Week

LAST WEEK'S WINNER:

MRS. CORA BEEBE
2155 Abbott St., Ocean Beach

Winning Slogan:

"Whatever the product, wherever you roam,
You'll never fare better than right here at home!"

Copyright 1954 W. J. Rankin

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT HOTEL

Ocean Manor Apartment Hotel
Heated Swimming Pool and Ocean Bathing, Fishing, Sun-decks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat.
1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901

APPLIANCE & TELEVISION

Dawson Appliances & Television
Leading Brand Televisions & Appliances—RCA, Zenith, TV Rentals
4940 NEWPORT AC-3-1614

AUTO PARTS

Midway Auto Parts
"Auto Parts"
3038 MIDWAY DR. AC-2-1176

BAKERIES

Newport Pastry Shop
"HOT CROSS BUNS"
Here's a food that's heaven sent.
For restricted diets during Lent.
On smokes and sweets you may resist.
But our "Hot Cross Buns" you can't resist!
4953 NEWPORT AC-3-3556

BEAUTY SALONS

George's Patio Beauty Salon
The newest in Spring Hair Fashions.
George Lund, Hair Stylist
1267 ROSECRANS, AC-3-1510

John's Salon of Beauty
Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

Raymond's House of Beauty
Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

BICYCLES AND TOYS

Gilmore's Bicycle and Toy Store
Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

CAFE

Coffee Cup
Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu \$1.00 to \$1.70. Bring the entire family. Child plate 50c. Under new management.
1877 BACON AC-3-9327

CAR WASH

Midway Car Wash
Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS AC-2-1372

CHILDREN'S WEAR AND ACCESSORIES

Morlin's Tot Shop
Clothing, Shoes, Furniture, Toys, Layettes. 25 years experience in fitting Children's Shoes. Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

CLEANERS

Point Loma Cleaners
"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners

Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge.
Drive in Parking, La Plaza Shopping Center.
1854 BACON AC-2-9028

CURTAINS & DRAPERIES

Joniaux Curtains and Draperies
The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll at Rosey's
Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL CONTRACTORS

C. O. Carl & Son
Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth \$12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, service, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

Scotch Electric
Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's Drive In Florist
Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans AC-3-8177

FURNITURE NEW & USED

Bacon Street Furniture
New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms"—is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

Community Furniture

We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Stevenson Motors
2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

Wheatley's

Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

HARDWARE STORE

Schoen's Hardware
HOUSEWARES — GIFTS TOYS
4827 NEWPORT AC-3-8091

INSURANCE
Jos. L. Richardson Company
Complete INSURANCE Service
1859 CABLE AC-3-3679 peninsula

JEWELRY STORE
Smith & Son
Jewelers Since 1873. 3rd Generation of Watchmakers.
Our watches include these top names—Longines, Wittnauer, Hamilton, Elgin, Universal, Wylar.
4831 NEWPORT AC-3-0718

LAUNDRY & DRY CLEANING
Pacific Services
Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060 (Near Gate 6 NTC)

LADIES' READY TO WEAR

Gordon's
Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12 1/2, thru 24 1/2. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

MARKETS

Peskin's Superette Market
Your Friendly Neighborhood Grocer—Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

MEN'S STORE

Art's Store for Men
Ocean Beach's Exclusive Men's Store. Our Expansion Event Slashes Regular Prices—Slacks, \$14.95 value, only \$5.95; Sport Shirts, \$7.95, now 2 for \$5.00. Many other values.
4920 NEWPORT AC-3-8408

MOVING & STORAGE
Ocean Beach Transfer & Storage
Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT OFFICE AC-3-3271 (After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

NURSERIES

Blue Pacific Nursery
Serving the Entire Beach Areas—Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best in the West.
We give Action Stamps. Free Delivery Service.
4850 NEWPORT AC-2-1151

PET SHOP

Blue Pacific Pet Supply
Everything for your Pet—Parakeets and Cages. Select Gold Fish and Bowls. Rental Pet Library. Gov't. Inspected Horse Meat. See our Greater Hill India Mynah Birds. They Talk.
4828 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's
We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

PLUMBERS

Day & Nite Plumbers
Since 1907
Plumbing, Heating, Repairs Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

Peck Plumbing & Supply

Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY
Zeke's Farmhouse
The Most Unique Poultry House in the West—Get your pickins of Eggs and Chickens. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Home-made Jams. Visit our 1890 Country Store.
4805 VOLTAIRE AC-2-1626

REAL ESTATE

Bay Shore Realty
IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

Butler Realty
HOMES - BUSINESS PROPERTIES - INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

RADIO & TELEVISION REPAIR

Lucky Marine Radio
Television and Radio Repairs. All Appliances Repaired. Save Money. Bring Your Set in For Faster Service.
4733 PT. LOMA AVE. AC-2-3069

RESTAURANTS

Shelter Island's Bali Hai
BUFFET OR LUNCHEON \$1.50
Banquets, Dancing Fri. & Sat. Tropical Waterfront View. Dinners from \$2.00.
Adolphe Rempp, Manager AC-2-1181

SCHOOLS, NURSERIES

Playhouse Nursery School
Ages 2 to 6—Hours 6:45 a.m. to 5:30 p.m. Hot nutritious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4678 Santa Monica AC-2-8418

SEA FOODS

Point Loma Sea Foods
Observers of Lent will find only fresh Sea Foods at Point Loma Sea Foods. We smoke, ice and ship your fish. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

SELF-SERVICE LAUNDRY

Ocean Beach Self-Service
Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldy Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

Voltaire Laundromat

Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

SERVICE STATIONS

Martin & Annable SHELL SERVICE
One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries. VOLTAIRE at Sunset Cliffs AC-3-7505

TEXACO CREDIT CARD HOLDERS

6 Months Credit on All B. F. Goodrich Tire Purchases. No interest or carrying charges. No credit investigation. Special—Four 6.70x15 Goodrich Tires, \$68.00 plus tax and trade-in.

Tom Smith Texaco
4805 W. PT. LOMA, AC-3-3853

SERVICE STATION & GARAGE

Hardin Service & Omer's Garage
Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore

SINCE 1928
Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling, Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries, Seat Covers, Accessories.
2918 LYTTON AC-3-5331

TAILOR SHOP

Ralph Zampana
We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only \$20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
1863 BACON AC-2-6633

TAXI SERVICE

A. B. C. Cab Co.
Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5040 NEWPORT AC-3-8322

TELEVISION SALES (USED)

TV Liquidators
San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From \$29.95. Open Evenings.
3233 MIDWAY DR. AC-3-1608

TELEVISION SERVICE

Academy TV
Service for all Makes Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION SALES AND SERVICE

Bob Horn Television
Now at our Attractive New Location. See the New General Electric Portable TV for as low as \$99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD. AC-3-3546

For Personalized Service

Call AC-2-5428
Hours 8:30 a.m. to 10:00 p.m.
Home Service Calls, \$3.95 (Parts extra)

Fidelity Radio & Television Service
3444 MIDWAY DR. AC-2-5428

TELETRONICS

for the best in television and radio service
AC-3-3541

Zenda Television

Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3112 MIDWAY DR. AC-2-0174
1438 GARNET HU-8-3858

TERMITE CONTROL

Harbor Termite Control
Close By Quick Service
Point to us, We are on the Point.
your turn
0118-3-3V

VARIETY STORE

Homer's Variety
PARKING IN REAR OF STORE
Use Back Door until 5:30 p.m.
4871 NEWPORT



SHOP MONDAY and FRIDAY
EVENINGS UNTIL 9
Closed Mondays Until Noon

fireside modern

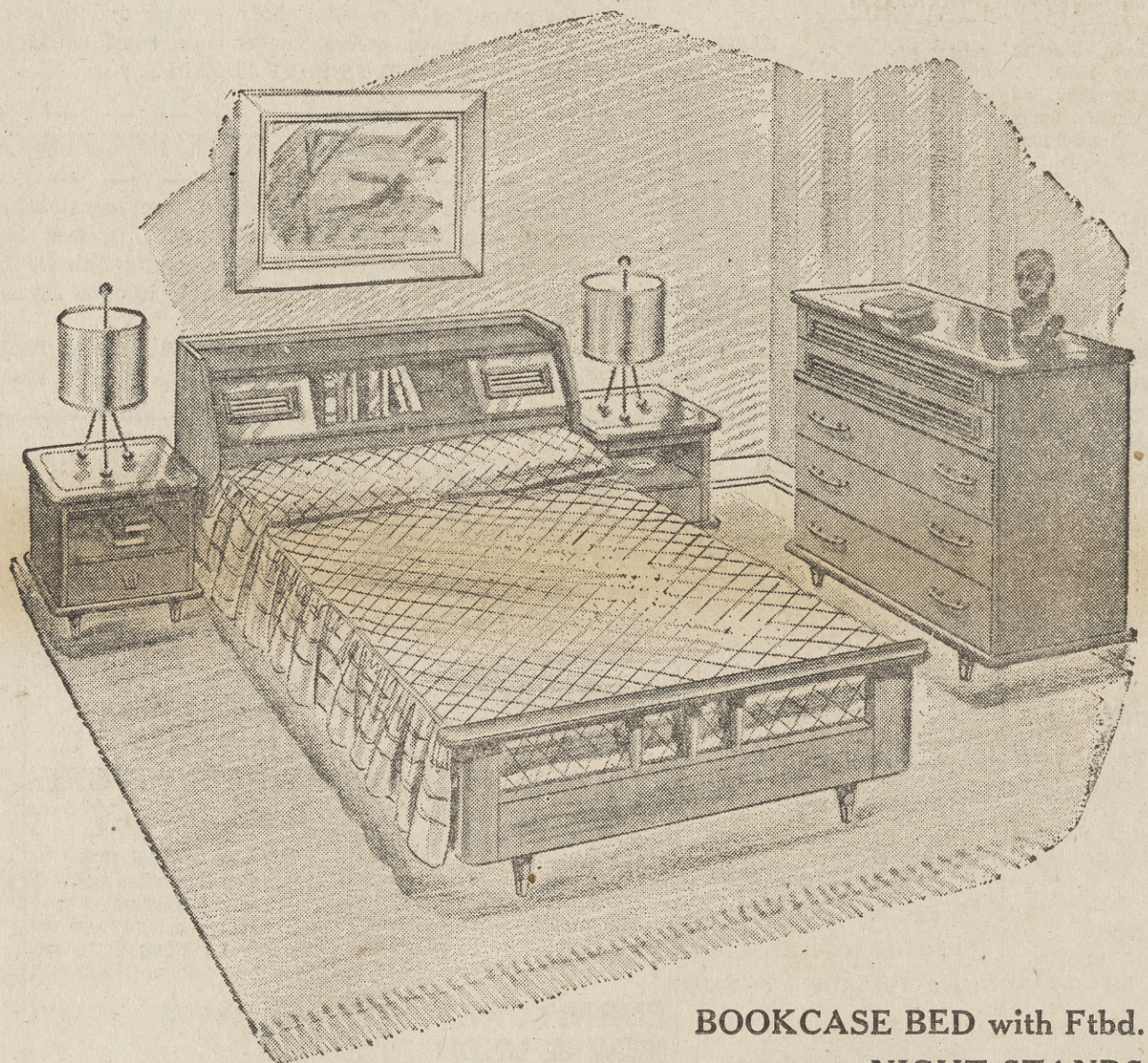
brings to your home old-fashioned charm in the best modern manner plus the traditional dignity of fine design. You'll find the elegant details of polished brass and the friendly warmth of hand-rubbed coppertone birch, let Fireside Modern blend beautifully, with any decor, formal or casual, traditional or modern.

Versatile desk fits easily into small space, yet has three full-size drawers, a top designed for serious work, and plenty of leg room for the long-legged man. With mirror the desk becomes a beautifully styled vanity or dressing table to charm your own or daughter's bedroom.



SOFA from \$174.95
COFFEE TABLE \$32.95

DESKS \$84.95
CHAIR \$19.95



BOOKCASE BED with Ftbd. \$84.95
NIGHT STANDS \$34.95
5 DRAWER CHEST \$104.95

COME IN TODAY AND SEE HOW FIRESIDE MODERN FURNITURE GIVES YOU BEAUTY ON A BUDGET. IT'S YOUR OPPORTUNITY TO OWN HAND-RUBBED COPPERTONE BIRCH FURNITURE AT DOWN TO EARTH PRICES. SEE THE NEW HANDSOMELY STYLD FIRESIDE MODERN GROUPS FOR LIVING ROOM, BEDROOM, AND DINING ROOM.

EASY TERMS - TRADE YOUR OLD FURNITURE FOR NEW

Complete the Beauty of Your Home with Custom-Styled Draperies!
Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE
4836 Newport Avenue, Ocean Beach, AC 3-3163

